

# ENERGY STAR<sup>®</sup>

## PRODUCTS PARTNER MEETING

October 25–27, 2016 | New Orleans, Louisiana



Appliances | Electronics | Lighting | Water Heaters

October 2016

Dear ENERGY STAR Partners & Stakeholders,

Welcome to New Orleans and the 2016 ENERGY STAR Products Partner Meeting. We are excited to bring you all together in what I am certain will be a productive few days of building business relationships, developing plans and exchanging information about ENERGY STAR.

Reflecting on the year since our last meeting, I am struck by the energy and enthusiasm our partners continue to bring to their participation in the ENERGY STAR Program and the different ways this participation reflects a commitment to service – to customers, to the environment, to communities in need. This month, it's thrilling to see ENERGY STAR energy efficiency program sponsor, manufacturer and retail partners leading community service projects all over the country, activating consumers to purchase ENERGY STAR certified LED bulbs and making donations to food banks, veterans groups, cancer support groups, schools, and affordable housing efforts. As part of our ENERGY STAR Day celebrations on Tuesday, October 25, we applaud these and the many other ways you have served your customers this year by helping them save energy, save money and contribute to a cleaner environment.

Thank you for taking the time to join us at the 2016 ENERGY STAR Products Partner Meeting.

Sincerely,



Ann Bailey  
Chief, ENERGY STAR Product Labeling Branch  
United States Environmental Protection Agency



## MONDAY, OCTOBER 24

- 4:00–6:00 p.m. Early Registration, *Lobby, Level One*
- 6:00–7:00 p.m. Welcome Gathering, *Vitascope Hall, Level Three*

## TUESDAY, OCTOBER 25 (DAY 1)

- 7:30 a.m.–4:30 p.m. Registration, *Celestin Foyer, Level Three*
- 7:30–8:30 a.m. Breakfast, *Celestin F, G, and H, Level Three*

	Appliances & Water Heaters <i>Celestin Ballroom D Level Three</i>	Networking* <i>Level Four</i>	EXPO <i>Storyville Hall Level Three</i>
8:30–8:40 a.m.	Welcome to New Orleans & Call to Order ( <i>Plenary</i> )		
8:40–9:00 a.m.	ENERGY STAR Appliances Update ( <i>Plenary</i> )		
9:00–10:00 a.m.	Appliance Roadmapping Part I: Why Smart Home Technology will Revolutionize the Energy Efficiency Game		
10:00–10:15 a.m.	Break— <i>Storyville Hall</i>		
10:15 a.m.–12:15 p.m.	Appliance Roadmapping Part II: Collaborative Opportunities in the Connected Home		
12:15–1:15 p.m.	Lunch— <i>Storyville Hall</i>		
1:15–1:45 p.m.	ENERGY STAR Water Heater Update ( <i>Plenary</i> )		
1:45–2:45 p.m.	Getting to “Yes”: Best Practice Messaging and Tactics for Water Heater Promotion		
2:45–3:00 p.m.	Break— <i>Storyville Hall</i>		
3:00–4:15 p.m.	Getting From “No” to “Woah!”: How to Successfully Work with Contractors to Sell Water Heaters		
4:15–5:15 p.m.	EPA Office Hours	RAD Working Session ( <i>Invite Only</i> ) 4:15–5:45 p.m.	Partner Working Meetings*
5:15–6:15 p.m.			

\*Partner Networking: The networking track is for unstructured partner working meetings. A portfolio of meeting rooms is available to partners during these times. Rooms are offered on a first-come, first-served basis and partners are responsible for their individual meeting arrangements.



## WEDNESDAY, OCTOBER 26 (DAY 2)

8:00 a.m.–4:30 p.m. Registration, *Celestin Foyer, Level Three*

8:00–9:00 a.m. Breakfast, *Storyville Hall, Level Three*

	Plenary & Cross-Product Interest: Appliances, Water Heaters, Electronics & Lighting <i>Celestin Ballroom D Level Three</i>	Electronics <i>Celestin Ballroom D Level Three</i>	Networking* <i>Level Four</i>	EXPO <i>Storyville Hall Level Three</i>
9:00–9:30 a.m.	ENERGY STAR Program Update ( <i>Plenary</i> )			
9:30–10:30 a.m.	ENERGY STAR Consumer Education & Marketing Update ( <i>Plenary</i> )			
10:30–10:45 a.m.	Break— <i>Storyville Hall</i>			
10:45–11:15 a.m.	ENERGY STAR Electronics Update ( <i>Plenary</i> )			
11:15 a.m.–12:15 p.m.		Increasing the Volume on Sound Bars		
12:15–1:15 p.m.	Lunch— <i>Storyville Hall</i>		WaterSense Program Working Lunch— <i>Celestin C, Level Three</i>	
1:15–2:15 p.m.	The ENERGY STAR Retail Products Platform ( <i>Cross-Product Interest</i> )			
2:15–3:15 p.m.	Best Value Finder: A New Tool for Cost-Conscious Consumers ( <i>Cross-Product Interest</i> )			
3:15–3:30 p.m.	Break— <i>Storyville Hall</i>			
3:30–4:30 p.m.	Walking the Walk: Reducing Energy Use in Your Buildings and Plants		Partner Working Meetings*	
4:30–5:30 p.m.	EPA Office Hours			

6:30–8:30 p.m. ENERGY STAR Reception, Hosted by Sears Holdings Corporation, *Club 44*

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## THURSDAY, OCTOBER 27 (DAY 3)

8:00 a.m.–12:00 p.m. Registration, *Celestin Foyer, Level Three*

8:00–9:00 a.m. Breakfast, *Storyville Hall, Level Three*

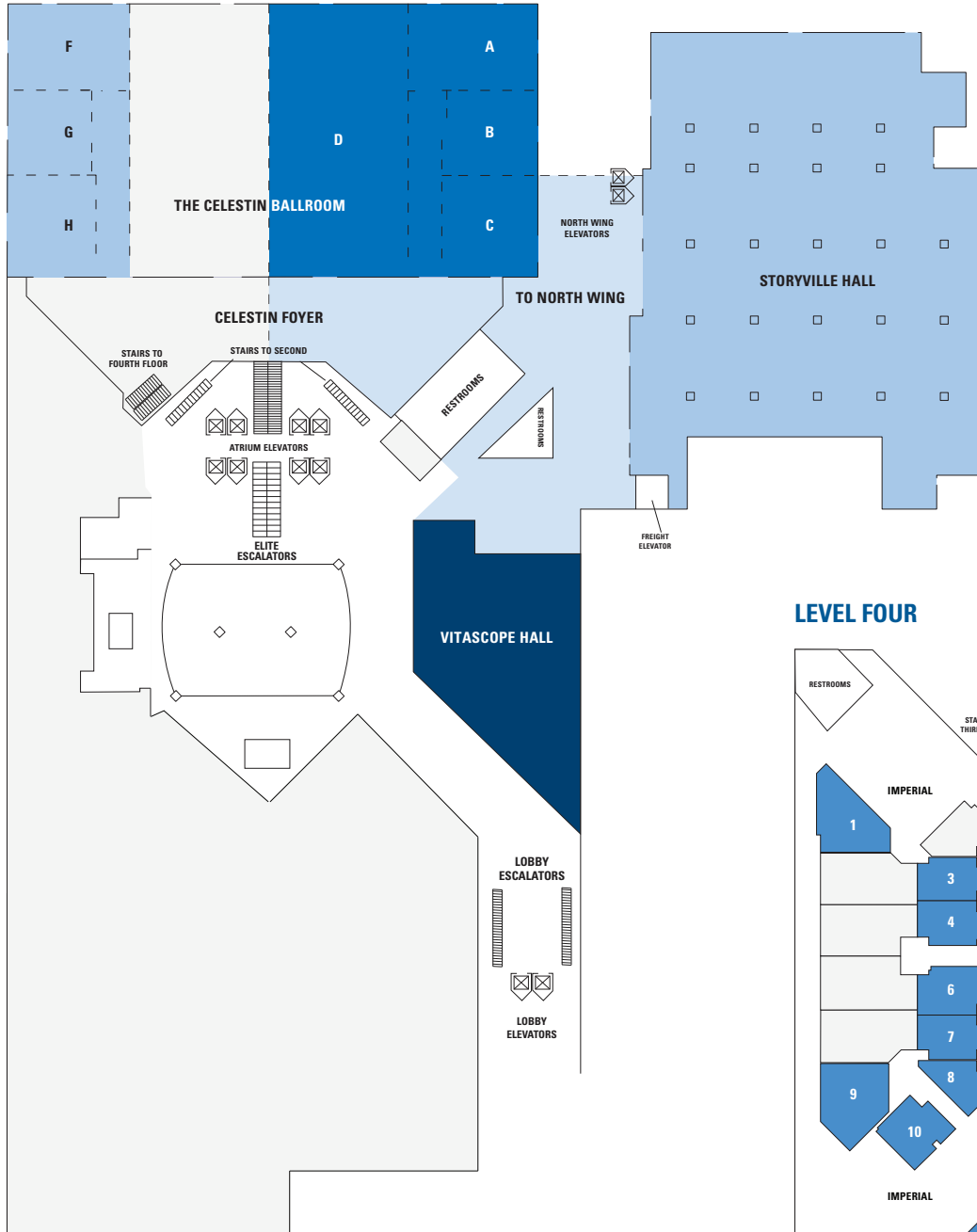
	Lighting <i>Celestin Ballroom D Level Three</i>	Networking* <i>Level Four</i>	EXPO <i>Storyville Hall Level Three</i>
9:00–10:00 a.m.	ENERGY STAR Lighting Update ( <i>Plenary</i> )		
10:00–11:00 a.m.	A New Frontier: Finding the Savings in Connected Lighting		
11:00–11:15 a.m.	Break— <i>Storyville Hall</i>		
11:15 a.m.–12:15 p.m.	More than Just a Pretty Bulb: How ENERGY STAR Means Quality		
12:15–1:15 p.m.	Lunch— <i>Storyville Hall</i>		
1:15–2:15 p.m.	Acronym Overload: An Update on Lighting Standards in the U.S. and Beyond		
2:15–3:15 p.m.	Tearing Down the Last Barrier to Efficient Lighting		
3:15–3:30 p.m.	Break— <i>Storyville Hall</i>		
3:30–4:00 p.m.	Lighting for Tomorrow Award Ceremony		
4:00–5:30 p.m.		Partner Working Meetings*	

5:30 p.m. Adjourn

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## ENERGY STAR MEETING FLOOR PLAN HYATT REGENCY NEW ORLEANS

### LEVEL THREE

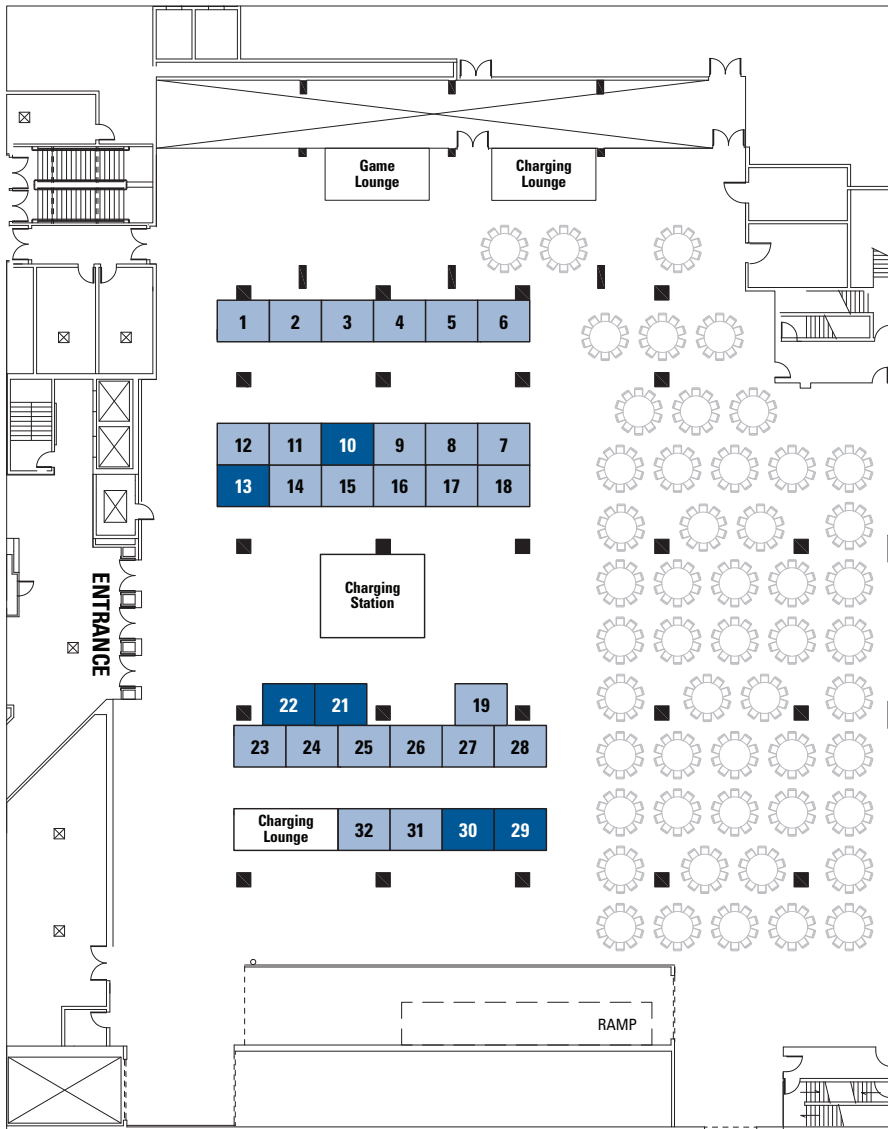


### LEVEL FOUR



**KEY** ■ Plenary/Topical ■ Registration and Common Area ■ Expo, Meals ■ Networking (Level Four) ■ Welcome Gathering

## ENERGY STAR PRODUCT EXPO FLOOR PLAN STORYVILLE HALL



**KEY**    ■ Lighting Manufacturers    ■ Retailers/Appliances/Electronics/Water Heaters

EXHIBITOR	BOOTH
Acuity Brands Lighting	32
Altair Lighting	8
AM Conservation Group, Inc.	9
Cordelia Lighting, Inc.	7
Cree, Inc.	19
EarthTronics	28
Eaton	1
Feit Electric Company, Inc.	23
GE Lighting	18
Globe Electric, Inc.	24 & 25
GREEN CREATIVE	5
Greenlite Lighting Corporation	14 & 15
International Development Corporation	30
Lighting for Tomorrow	27
L'Image Home Products Inc.	26
MaxLite	2
Nationwide Marketing Group	13
Navien, Inc.	29
Philips	11 & 12
Plusrite USA	4
Satco Products, Inc.	6
Sears Holdings Corporation	21 & 22
Sunpark Electronics Corporation	3
Sylvania	17
TechniArt, Inc.	10
Technical Consumer Products, Inc. (TCP)	16
Verdant Solutions <i>on behalf of multiple lighting manufacturers</i>	31

We would like to thank the following partners for their generous support of the 2016 ENERGY STAR Products Partner Meeting:

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