

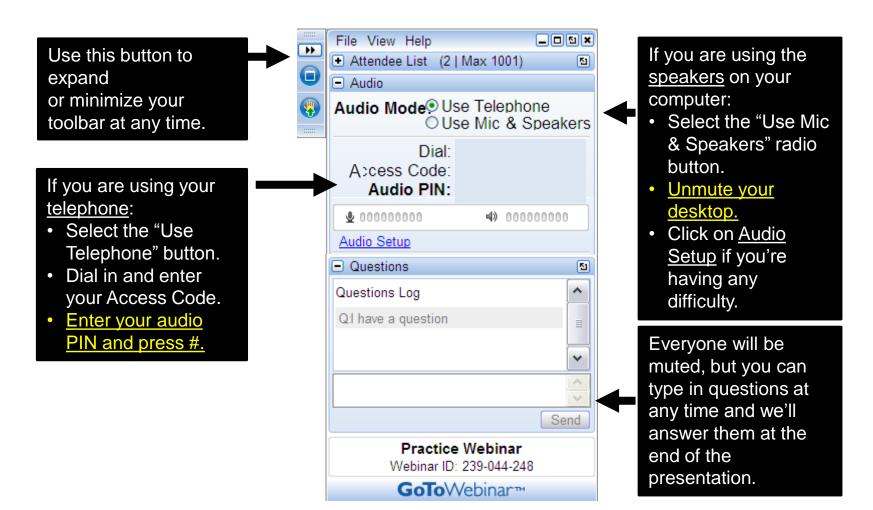
# Dishwashers: Defining Key Aspects of ENERGY STAR® Customer Satisfaction

Melissa Fiffer, U.S. EPA Roadmapping Webinar March 23, 2016





#### **Using GoToWebinar**







### **Using GoToWebinar cont.**







## **Appliance Roadmapping Goals**

- Build on more than 20 years of partnership to foster the future success of the ENERGY STAR program for appliances
- Look ahead creatively to the next five years, with the goal of maintaining an ENERGY STAR appliance program that delivers on consumer expectations for performance and efficiency
- Establish pathways to further engagement between EPA ENERGY STAR, appliance manufacturers, retailers and energy efficiency program sponsors on an ongoing basis
- Charting progress and identifying consumer value of connected functionality





## **Appliance Roadmapping: Where are we now?**

#### **Late 2015**

- Kick-off session at ENERGY STAR Products Partner Meeting
- Launch of roadmapping web site
- Release of draft outline of upcoming appliance spec revisions

## Winter/Spring 2016

- Webinars scheduled for Jan-May on topics inc. customer satisfaction, connected, and consumer messaging.
- We are open to exploring other topics of mutual interest to EPA, utilities, manufacturers, and retailers.
- We are open to forming working groups to continue the conversation on any of the webinar topics where there is more indepth interest.

#### Summer/Fall 2016

- We are open to hosting in-person meeting(s) this summer for working group topics where there is interest/relevance.
- We expect to culminate the appliance roadmapping effort with an in-person meeting at the Oct 2016 ENERGY STAR Products
   Partner Meeting.





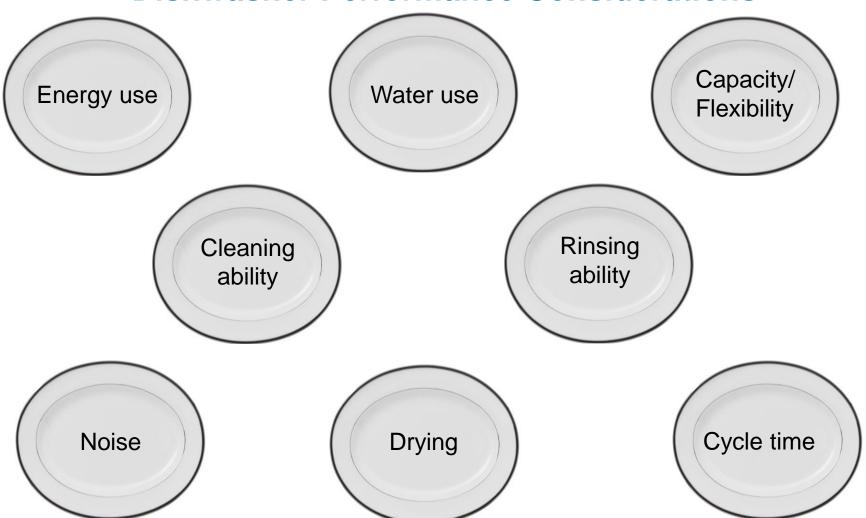
## Agenda for Today's Webinar

- Discussion of key dishwasher performance factors
  - Abroad
  - In the U.S. market
- Discussion of dishwasher technology and features
- ENERGY STAR and dishwasher performance
- Next steps for dishwasher roadmapping





## **Dishwasher Performance Considerations**

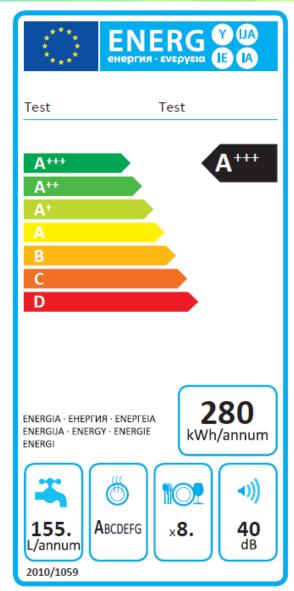






## **Key Performance Factors in Other Countries**

- All European household dishwashers are scored on energy, cleaning, and drying efficiency indices. They bear a label indicating:
  - Noise emission
  - Drying efficiency class (ABCDEFG)
  - Rated Capacity
  - Annual energy and water consumption
- Australia Water Efficiency Labelling and Standards (WELS) program tests for:
  - Water Efficiency
  - Washing and drying effectiveness
  - Cleaning performance thresholds must be met in order to be registered and labeled.







## **Discussion – Key Performance Factors in the U.S.**



### Which factors are most important to U.S. consumers?

- Cleaning
- Rinsing
- Noise
- Energy Efficiency
- Water Efficiency
- Cycle time
- Drying
- Capacity
- Flexibility





## **Highlights of Dishwasher Technology and Features**

- Sensors (Soil sensor)
- Improved motors
- Improved fill control
- Gray water rinse
- Reduced inlet-water temperature
- Ultrasonic washing
- Microprocessor controls and fuzzy logic
- Increased Insulation
- Low standby loss of electric controls
- Flow-through heating
- Fan drying

- Condenser dryer
- Improved water filters
- Variable washing pressure and flow rates (based on cycle selection)
- Connected features
- Tub material

How might these technologies and features impact efficiency? Cost?

Performance?

Are there other market trends we should be aware of?





#### **ENERGY STAR Dishwasher Criteria**



- Our goal: Use ENERGY STAR to promote energy efficient appliances that do not compromise on performance.
  - ENERGY STAR criteria provide consistent definitions and approaches to achieve energy savings.
  - ENERGY STAR is a trusted resource that can help consumers find these advanced products and identify the benefits they offer.
- Reminder: ENERGY STAR labels both standard and compact models.
  - Compact dishwashers include countertop and dishdrawer designs.





#### **ENERGY STAR Dishwasher Criteria**

ENERGY STAR Version 6.0 (effective January 29<sup>th</sup>, 2016)

Product Type	AEC <sub>Base</sub> (kWh/year)	Water Consumption (gallons/cycle)
Standard	270	≤ 3.5
Compact	203	≤ 3.1

ENERGY STAR Most Efficient 2016

Product Type	AEC (kWh/year)	Water Consumption (gallons/cycle)
Standard	≤ 240	≤ 3.2

AEC = annual energy consumption





### **Dishwasher Cleaning Performance**

- ENERGY STAR Test Method for Residential Dishwasher Cleaning Performance (Rev. Feb-2014)
- Data will **not** be shared publicly
- Implemented in Version 6.0 as optional:
  - Cleaning Index data can be reported through an EPArecognized certification body (CB) or directly to EPA
- Required for ENERGY STAR Most Efficient:
  - Cleaning Index data shall be reported through a CB
  - Products must obtain a minimum per cycle Cleaning Index:

Test Cycle Type	Cleaning Index	
Heavy	70	
Medium	70	
Light	70	





## **Dishwasher Cleaning Performance Data**

Number of models that have submitted cleaning data

	Brands	Models
ENERGY STAR	2	4
ENERGY STAR Most Efficient	2	9
Total	4	13

 Number of models that meet Most Efficient energy and water criteria, but have not submitted for recognition

Brands	Models
5	19





## **Discussion – Dishwasher Closing Comments**





## **Next Steps in the Dishwasher Roadmapping Process**



- Further engagement between EPA ENERGY STAR, appliance manufactures, retailers and energy efficiency program sponsors:
  - Working group on dishwasher performance?
  - Additional webinars?
  - In person meetings?
- How can ENERGY STAR help promote performance testing in dishwashers?





## Other Upcoming Roadmapping Webinars

- Connected Appliances: Continued
   April 7th, 2016 from 1:00-3:00 pm Eastern
- Collaborating on Consumer Messaging: Educating on Efficient Product Use and Replacement/Recycling
   May 25th, 2016 from 1:00-3:00pm Eastern
- Clothes Washer Performance follow-up
   Stay tuned for updates
   Please feel free to submit workgroup topics





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Thank you for participating!

Check for updates on the Appliance Roadmapping web site

