

Welcome to the 2017 ENERGY STAR Products Partner Meeting

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ENERGY STAR. The simple choice for energy efficiency.



ENERGY STAR Updates

Peter Banwell U.S. EPA ENERGY STAR Partner Meeting October 24, 2017





Overview

- New Technology Initiatives for 2018
 - Lighting
 - Super efficient products
- New Program Approaches
 - Retail Products Platform
 - Midstream



2018 Technology: Lighting

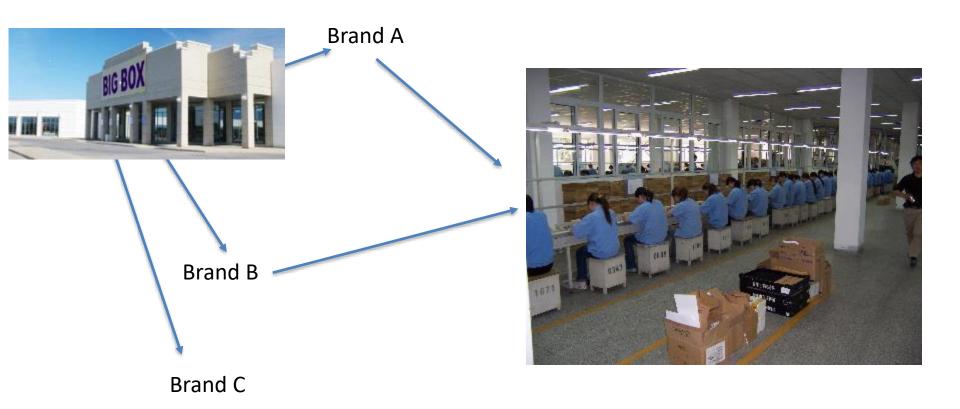
- Inefficient bulbs = 50% of all light bulb sales
- 60% of existing sockets contain an inefficient bulb



Market Penetration (in%)



LIGHTING: QUALITY CONTROL International Manufacturer Visits





2018 Technology: Water Heating

Heat Pump Water Heaters Savings = 2020 kWh (annual)

Barriers:

- First Cost
- Purchasing Process
- Installation

Market Share - 1%





2018 Technology: Most Efficient Dryers

- 28% savings over Federal Standard
- 200 500 kWh Per year
- Market Share 1%





Revisions and New Product Specifications

Revisions:

- 2 effective in 2017
- 8 will be completed in 2017
- Plan to complete 7 in 2018

New products:

- 5 coming on line in 2017
- Plan to work on 2 for 2018





ENERGY STAR Most Efficient 2018

- Clothes Washers
- Refrigerators
- Dishwashers
- Clothes Dryers
- Ventilating Fans
- Heat & Cooling
- Ceiling Fans
- Computer Monitors
- Windows
- Dehumidifiers









ENERGY STAR 2017 Emerging Technology Award

- 2016-7 Innovative Refrigerant Systems
 - 30 models from Bosch, Dacor, and Samsung
 - 46 commercial models from True Manufacturing
- 2017 8 Solid State Refrigeration
 - Award winning model from Phononic







Electric Vehicle Chargers





- 680,000 Electric cars in the USA
- 45,000 Public charging stations



2018 Program Approaches: ENERGY STAR Retail Products Platform

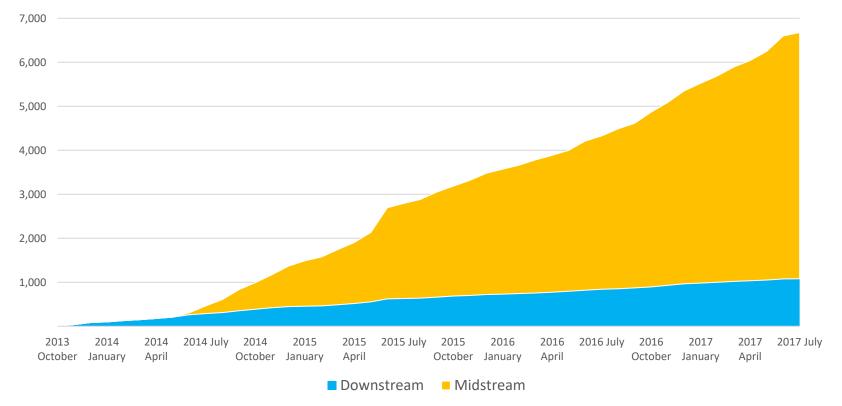






2018 Program Approaches: Midstream

Cumulative Water Heater Units Sold







Summary

Lighting

• Room to grow

New Technologies

• Huge Savings – Dryers, Water Heaters

New Technologies

- Most Efficient, Emerging Technologies, EV Chargers
- New ENERGY STAR specifications

New Program Approaches

Midstream