



ENERGY STAR® Smart Thermostats

Welcome & Update


Dan Cronin, U.S. EPA
2017 ENERGY STAR Partner Meeting
Chicago, IL
October 25, 2017



ENERGY STAR Certified Smart Thermostat Models Currently Available




The Smart Choice Made Simple Campaign




ENERGY STAR® Smart Thermostats Deliver:

- ✓ Demonstrated Energy Savings
- ✓ Reliable Performance
- ✓ Environmental Benefits
- ✓ Convenience, Insight, and Control



THE SMART CHOICE
Made Simple



- Smart Thermostat Infographic
- Smart Thermostat General Messaging
- Retailer POP materials
- Web Buttons
- Smart Thermostat Social Media Posts
- More:
http://www.energystar.gov/marketing_materials