

Converging Energy Star Programs

Marketing through Collaboration



October 25, 2017

The Scale of Nationwide's U.S. Member Base

2017

Mega Group Returns To Nationwide Fold

The furniture and bedding group is back after a two-decade absence

10/23/2017 11:30:00 AM Eastern



By: Alan Wolf

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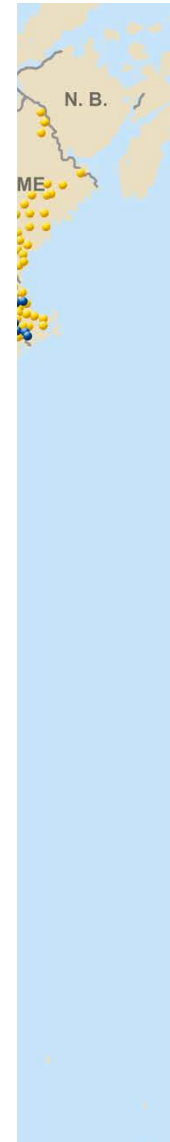
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The industry's largest **buying group** just got bigger.

The **Nationwide Marketing Group** has confirmed that **Mega Group USA** is re-joining the \$15 billion buying organization following a two-decade absence.

Mega, led by president Rick Bellows, is a 3,200-store marketing and merchandising



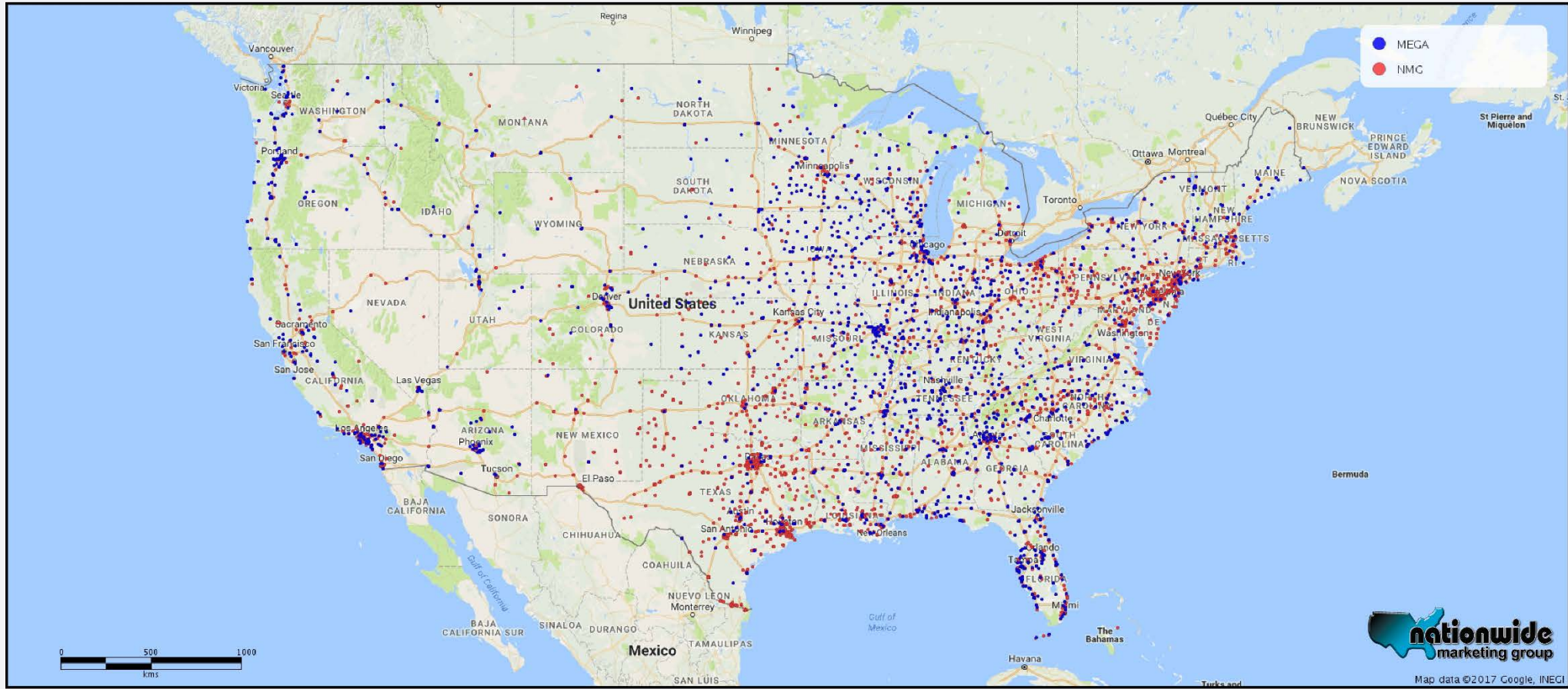
Nation

electronics,

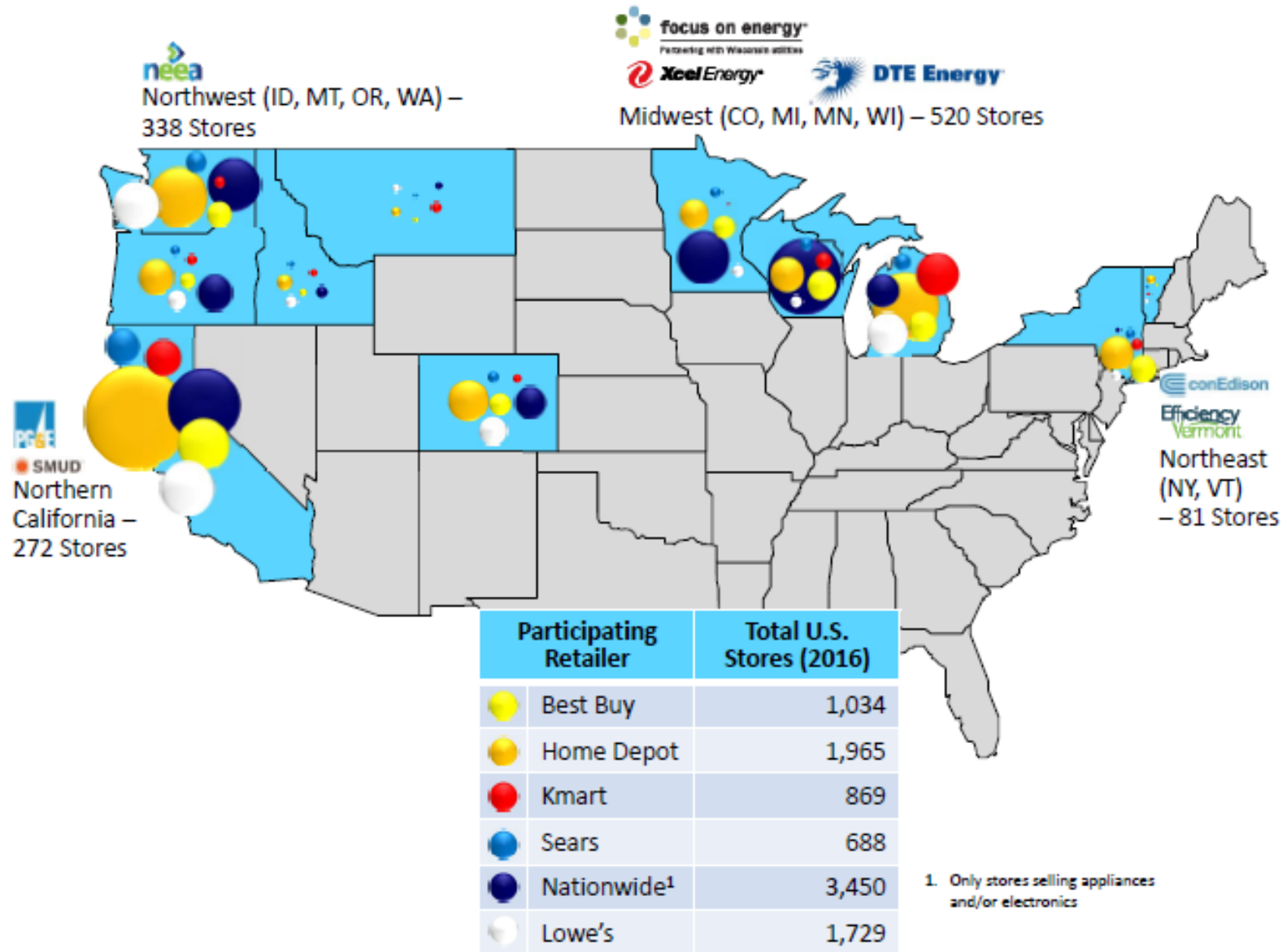
Nationwide's New Member Base

Nationwide's **5,300** Independent retailers sell appliances, electronics, furniture/bedding in **14,000** stores

Member Stores



Together, Nationwide's Members represent the largest U.S. retail channel.



Yesterdays, RPP Map and store count!



Manufacturers/ Suppliers
(Representative Sampling)



Independent Member Retailers



Consumers



Special/ More Most Efficient Models
Special Buys
Enhanced Dealer Margins
Specials Sale Team Incentives
Strategic Consumer Incentives
Pricing, 0% Finance & more!



Energy Star Stakeholders/ Sponsors
(Representative Sampling)



Trained Sales Associates

Contacts
 Nationwide: Rick Weinberg
 Vendor: Jason Warner

ENERGY STAR MOST EFFICIENT AND RETAIL PRODUCTS PROGRAM PROMOTIONAL CALENDAR



Nationwide Marketing Group Promotional Calendar 2017	JANUARY			FEBRUARY			MARCH			APRIL			MAY			JUNE			JULY			AUGUST			SEPTEMBER			OCTOBER			NOVEMBER			DECEMBER																		
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52
	1	8	15	22	29	5	12	19	26	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24
						2/5	2/20			3/17			4/16	5/14	5/29	6/18			7/4			9/4			10/9			11/11	11/23	11/27								10/9			11/11	11/23	11/27								12/25	
						SUPER BOWL	PRES DAY			ST PAT'S DAY			EASTER	MOTHERS DAY	MEMORIAL DAY	FATHERS DAY			INDEPEN DAY			LABOR DAY			COLUMBUS DAY			VETERANS DAY	TGIVING DAY	CYBER MONDAY																					XMAS DAY	

MULTI VENDOR EVENTS

Jan.11-24
 Feb 15 - 28
 Mar 15 - 28
 April 12 - 30
 May 17 - 30
 June 8 - 19
 June 21 - July 5
 July 26 - Aug 12
 Aug 24 - Sept 6
 Oct 5 - 17
 Nov 9 - 27
 Dec 26-Jan 7

PRINT

MOST EFFICIENT

Eligible Energy Star Retail Products Program Qualifying Products and Specifications

Appliance Promotional Dates	10/5 - 10/17	11/9 - 11/27	12/26 - 12/31
Soundbar	ENERGY STAR v3 +15%		
Soundbar	ENERGY STAR v3 +50%		
Air Cleaner	ENERGY STAR v1.2 +30%		
Air Cleaner	ENERGY STAR v1.2 +50%		
Freezer	ENERGY STAR v5		
Freezer	ENERGY STAR v5 +5%		
Electric Dryer	ENERGY STAR v1		
Electric Dryer	ENERGY STAR Most Efficient 2017		
Room AC		ENERGY STAR v4	
Room AC		ENERGY STAR v4 + connectivity	
Clothes Washer		ENERGY STAR Most Efficient 2017	
Clothes Washer		ENERGY STAR Most Efficient 2017 +5%	
Refrigerator		ENERGY STAR v5	
Refrigerator		ENERGY STAR Most Efficient 2017	

MAPS

NATIONAL

JSY

January Energy Star Most Efficient

National Promotion Flip Your Fridge

National Promotion Laundry

National Promotion Water Heaters

National Promotion Lighting

National Promotion Room A/C

National Promotion Smart Thermostats

National Promotion Pool Pumps

National Promotion Lighting

Earth Day

Cooling

Heating

Streaming

Rule Your Attic

Energy Star Day

Black Friday

Laundry 6/1 - 6/30

10/5 - 10/17 13 Days

11/9 - 11/27 19 Days

12/26 - 12/31 6 Days

Energy Star Most Efficient and Retail Products Program Products Q4 Promotional Calendar

WHY MORE THAN JUST A Columbus Day Sale

ENERGY STAR Most Efficient 2017
www.energystar.gov

GE APPLIANCES

CAFÉ

PROFILE

energystar.gov/moste efficient

Why choose to be a member of the nation's leading organization in the energy efficiency space? Because you'll be a member of the nation's most trusted name in energy efficiency. The High Quality Partner Program is a commitment to energy efficiency and energy savings. We're proud to be a member of the nation's leading organization in the energy efficiency space. We're proud to be a member of the nation's leading organization in the energy efficiency space. We're proud to be a member of the nation's leading organization in the energy efficiency space.



More than 600 member dealers participate in our exclusive Just Say YES banner and landing page program where we present key promotional offerings and messaging including important Energy Star and Energy Star Most Efficient product consumer incentive and sustainability messaging

RPP ONLY OPPORTUNITY.....

Retail Products Program Energy Efficiency Program Sponsors are encouraged to supply us with banners and landing page content that we can present to member companies and their participating website partners for member retailers optional use on their local websites.

FLIP YOUR FRIDGE
 REPLACE AND RECYCLE
 Cool for You. Cool for the Planet.
 Learn more at energystar.gov



Replacing your old refrigerator with a new one that has earned the ENERGY STAR® could

SAVE YOU \$260

over the next five years.

As A Member Of nationwide marketing group



As A Member Of nationwide marketing group



BETTER FOR YOU

ENERGY STAR® certified clothes washer and dryers save energy, which means that you will save on energy bills. Many are also equipped with advanced features that make cleaning and drying easier and more effective.

Learn more at energystar.gov

SAVE \$490

over the lifetime of ENERGY STAR® certified clothes washer and even more with ENERGY STAR® washer/dryer pair.

Clothes dryers that have earned the ENERGY STAR® use approximately

20% LESS ENERGY

than standard models.

Welcome!



MemberNet

Our Group Exclusive Member only portal for all things Nationwide, our vendor partners, products, programs, pricing, and more has more than 30,000 profiled users and a dedicated Energy Star homepage portal.

MemberNet | Logged In: 11/20/17 | English | 10/26/17 | EDIT MY ACCOUNT | ADMIN | CONTACT YOUR GROUP | LOGOUT

Promotions | Group News | Brand Information | Member Services | Events | QUICK LINKS

Find Documents, Contacts & More

VENDOR of the MONTH

Liberty Furniture INDUSTRIES, INC.
NMG Exclusive Opportunity
June 1- June 30, 2017
[Click to learn more!](#)

Group News

Date	Headline	Pricing
5.31.2017	HOW TO Manage Your MemberNetTV PLAY NEW VIDEOS in your stores! Turn on FRESH NEW content! Dazzle with your displays! LEARN HOW	
5.24.2017	Introducing VENDOR of the MONTH! NEW NMG Exclusive Opportunity for Furniture starting June 1, 2017	
5.22.2017	WHY MemberNetTV ULTRA? The new digital signage system is here! If you already know the modern in-store experience that MemberNetTV creates, wait until you see the ULTRA!	
5.22.2017	New: ENERGY STAR Most Efficient 2017 The year's best of the best in energy efficiency and innovation.	
4.28.2017	Letter from Dave Bilas	
4.28.2017	CashBack Website - \$500 Winner And the winner is...	
4.25.2017	Complete This Survey You Could WIN \$500 from the Nationwide Learning Academy! Your input is needed as we continue to improve the Nationwide Learning Academy! Share your insights and you're entered to win \$500!	
4.13.2017	Nationwide Marketing Group Corporate Office Holiday Hours	
4.11.2017	Congratulations on the 2017 ENERGY STAR Partner of the Year - Sustained Excellence Award! Congratulations! You've won a 3rd consecutive ENERGY STAR Partner of the Year Sustained Excellence Award! Leverage this prestigious honor today to connect with consumers in your market!	

RPP ONLY OPPORTUNITY

Retail Products Program
Energy Efficiency Program
Sponsors are encouraged to supply us digital video content that we can present to member retailers and sales associates with their local energy efficiency sustainability and environmental messaging through MemberNet.



Promotions | Group news | Brand Information | Member Services | Events | QUICK LINKS

Find Documents, Contacts & More

All Categories | All Member Services in Energy Star | Contact

ENERGY STAR

1200 Pennsylvania Ave NW
Washington, DC 20460
P: (888) 782-7937

- [ENERGY STAR Program Website](#)
- [Partner Marketing Materials](#)
- [Small Business Guide on energystar.gov](#)
- [Sales & Training Resources on energystar.gov](#)
- [ENERGY STAR Product Finder](#)
- [Guide to Shopping for DVD Players on energystar.gov](#)
- [Guide to Shopping for TVs on energystar.gov](#)
- [Home Interactive Tool on energystar.gov](#)
- [Recursos en Español](#)
- [Consejos de ENERGY STAR para la casa](#)

ENERGY STAR is the simple choice for energy efficiency. For more than 20 years, people across America have looked to EPA's Energy Star program for guidance on how to save energy, save money, and protect the environment.

Take advantage of national ENERGY STAR promotions to drive traffic, increase sales, and differentiate.

New: ENERGY STAR Most Efficient 2017
The year's best of the best in energy efficiency and innovation.

Each year, EPA recognizes a select group of ENERGY STAR products as the best of the best. Earning the ENERGY STAR Most Efficient 2017 distinction means a product combines cutting-edge energy efficiency with innovative performance and features. It's an award that highlights the very best of ENERGY STAR.

ENERGY STAR Most Efficient 2017 makes the year's best-in-class energy efficiency and breakthrough technological innovation a simple choice for those seeking the very best of both. Visit energystar.gov/moste efficient for a listing of the year's award-winning ENERGY STAR products in categories that include refrigerators, clothes washers, clothes dryers, and dishwashers. Also be sure and utilize the [ENERGY STAR Most Efficient Appliances Sales Associate Training](#) materials.

Participate in the 2017 ENERGY STAR Flip Your Fridge promotion!

Did you know? There are ~19.5 million energy-wasting refrigerators throughout the U.S. that are 15 years or older and still in use. That means MILLIONS of opportunities to sell ENERGY STAR refrigerators that use HALF as much energy as those old models.

The Flip Your Fridge (FYF) campaign is a nationally coordinated, targeted promotion to prompt early replacement and increase the sale of ENERGY STAR refrigerators, while encouraging proper recycling.

Here's how Nationwide Members can utilize ENERGY STAR's promotional and educational materials:

- Incorporate [Flip Your Fridge Promotional Messaging](#) into blogs, e-blasts, and/or consumer newsletters featuring opportunities and benefits of replacing old refrigerators with new ENERGY STAR models.
- Leverage co-brandable marketing materials such as the [ENERGY STAR FYF Ruler](#) to promote savings and encourage proper refrigerator sizing.
- Reference these [pre-filtered lists of ENERGY STAR certified refrigerators](#) to make sure models on the floor are properly identified.
- Remind store staff about [ENERGY STAR Most Efficient and Refrigerators Sales Associate Training](#).

MemberNet TV

Ultra HD

More than 1,300 individual MemberNet TV kiosks and/or television walls present best in class product, program, pricing, and promotional offerings instore.

Annually more than half a billion impressions and consumer exposures are presented instore at point of purchase. Including many showcasing Energy Star and Energy Star Most Efficient products.

RPP ONLY OPPORTUNITY.....

Retail Products Program Energy Efficiency Program
Sponsors are encouraged to supply us digital video content that we can present to consumers with their local energy efficiency sustainability and environmental messaging which can be targeted to kiosks in eligible markets and/or storefronts.



MemberNet TV



PARTNER OF THE YEAR
Sustained Excellence

Energy Star and Energy Star Most Efficient Products are showcased, promoted and mentioned in every member and consumer promo on the calendar.

2017 MARKETING



HDTV Commercials



MemberNet
TV Content



Digital Marketing
Email, Boost Video



Digital Assets
Banners, Landing Pages



Circulars



ROP Ads



In-Store POP Kits



Direct Mail



Welcome!



MemberNet

 ENERGY STAR
AWARD 2017
PARTNER OF THE YEAR
Sustained Excellence

0%



MemberNet
solutions at your fingertips

ENERGY STAR

ENERGY STAR is the simple choice for energy efficiency. For more than 20 years, people across America have looked to EPA's Energy Star program for guidance on how to save energy, save money, and protect the environment.

Take advantage of national ENERGY STAR promotions to drive traffic, increase sales, and differentiate.

New: ENERGY STAR Most Efficient 2017
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 **Most Efficient**
2017
ENERGY STAR www.energystar.gov

FLIP YOUR FRIDGE
REPLACE AND REFRIGERATE
Cool for You. Cool for the Planet.
Learn more at energystar.gov

 ENERGY STAR
AWARD 2017
PARTNER OF THE YEAR
Sustained Excellence

Replacing your old refrigerator with a new one that has earned the ENERGY STAR® could

SAVE YOU \$260
over the next five years.

As A Member Of 

Our Group Exclusive Member only portal for all things Nationwide, our vendor partners, products, programs, pricing, and more has more than 30,000 profiled users and a dedicated Energy Star homepage portal.

WHY MORE JUST? Columbus Day Sale

 **Most Efficient 2017**
www.energystar.gov

FRIGIDAIRE PROLINE GALLERY Electrolux





The Year's Best of the Best in Energy Efficiency and Innovation

Looking for the ENERGY STAR label is a simple way to save money and help prevent climate change. Now EPA introduces ENERGY STAR Most Efficient 2017, a new distinction that recognizes select products that deliver cutting edge energy efficiency along with the latest in technological innovation. It is an award that highlights the very best of ENERGY STAR.

energystar.gov/moste efficient



We're proud to be a member of the largest buying group in the country which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our members by means of lower prices every day on the things you buy in the business.



ENERGY STAR AWARD 2017
PARTNER OF THE YEAR
Sustained Excellence
Recognizing your dedication with an ENERGY STAR® Award is the smart choice. ENERGY STAR® products use less energy, save money on utility bills, and help fight global warming.

*Compared to the federal minimum.

WHY MORE JUST BLACK Friday SALE

Most Efficient 2017

SAMSUNG

energystar.gov/moste efficient

- CLUTTER-RESISTANT MODEL: 12% energy savings, 32% water savings
- QUILTED-DOOR MODEL: 28% energy savings for electric (EER) models, 28% energy savings for 200-cubic-foot models for gas models
- DISHWASHER MODEL: 22% energy savings, 30% water savings
- REFRIGERATOR MODEL: at least 15% energy savings

WHEN ONLY THE BEST WILL DO.
The best of ENERGY STAR for your home and for the planet.

Most Efficient 2017

SAMSUNG

energystar.gov/moste efficient

WHY MORE JUST BLACK Friday SALE

Most Efficient 2017

Whirlpool MAYTAG

energystar.gov/moste efficient

- CLUTTER-RESISTANT MODEL: 12% energy savings, 32% water savings
- QUILTED-DOOR MODEL: 28% energy savings for electric (EER) models, 28% energy savings for 200-cubic-foot models for gas models
- DISHWASHER MODEL: 22% energy savings, 30% water savings
- REFRIGERATOR MODEL: at least 15% energy savings

WHY MORE JUST BLACK Friday SALE

Most Efficient 2017

LG

energystar.gov/moste efficient

- CLUTTER-RESISTANT MODEL: 12% energy savings, 32% water savings
- QUILTED-DOOR MODEL: 28% energy savings for electric (EER) models, 28% energy savings for 200-cubic-foot models for gas models
- DISHWASHER MODEL: 22% energy savings, 30% water savings
- REFRIGERATOR MODEL: at least 15% energy savings

WHY MORE JUST BLACK Friday SALE

Most Efficient 2017

CAPE PROFEL

energystar.gov/moste efficient

- CLUTTER-RESISTANT MODEL: 12% energy savings, 32% water savings
- QUILTED-DOOR MODEL: 28% energy savings for electric (EER) models, 28% energy savings for 200-cubic-foot models for gas models
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WHY MORE JUST BLACK Friday SALE

Most Efficient 2017

FRIGIDAIRE Electrolux

energystar.gov/moste efficient

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WHY MORE JUST BLACK Friday SALE

Most Efficient 2017

BOSCH

energystar.gov/moste efficient

- CLUTTER-RESISTANT MODEL: 12% energy savings, 32% water savings
- QUILTED-DOOR MODEL: 28% energy savings for electric (EER) models, 28% energy savings for 200-cubic-foot models for gas models
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How about customizing this in store signage together?

EcoRebates Appliance Rebate Finder

The "Appliance Rebate Finder" is a search and filter interface to help members locate available Nationwide Group Exclusive, Manufacturer / Vendor and Utility / Municipal Consumer Rebates for the appliances that they inventory.



Convert your Tablets
into a REBATE Machine!








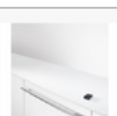
Find available rebates on select products in your [Appliance Rebate Finder](#) Print Forms for Location :

[EcoRebates Terms](#) © 2017

3,639 products found

FILTER (0)

-
-
-

	LG Appliances DLGX5001W Dryer Model #: DLGX5001W ENERGY STAR certified	<input type="button" value="\$2,200 in rebates"/> ▾	
	LG Appliances DLGX5001V Dryer Model #: DLGX5001V ENERGY STAR certified	<input type="button" value="\$2,200 in rebates"/> ▾	
	GE Appliances CGU366SEHSS Cooktop Model #: CGU366SEHSS	<input type="button" value="\$2,025 in rebates"/> ▾	
	Fisher & Paykel DD24DT17 Dishwasher Model #: DD24DT17	<input type="button" value="\$2,003 in rebates"/> ▾	
	Fisher & Paykel DD36ST12 Dishwasher Model #: DD36ST12 Meets CEE Tier I criteria	<input type="button" value="\$2,000 in rebates"/> ▾	


Become the Brightest Star

- Use learning academy “In The Know” to give sales people MemberNet rewards for Energy Star Most Efficient specific content and learning achievement.
- Provide lists of sales people who have completed training and what stores have downloaded Energy Star Most Efficient training assets.

Welcome Zach Moore





[Return To Nationwide](#)

[Channel Request Sent](#)

 **nationwide LEARNING ACADEMY**
Inform • Interact • Inspire

0
You've earned 0 points
Allow 4-6 weeks to post to Rewards Account
Points from Active Modules = 0
Points from Inactive Modules = 0

Search Training Modules

 IN THE KNOW Major Appliances Product Training	<input type="button" value="View Module"/>	0 of 224 complete <input type="text"/>
 IN THE KNOW Consumer Electronics Product Training	<input type="button" value="View Module"/>	0 of 60 complete <input type="text"/>
 IN THE KNOW Furniture Product Training	<input type="button" value="View Module"/>	0 of 1 complete <input type="text"/>
 IN THE KNOW Bedding Product Training	<input type="button" value="View Module"/>	0 of 40 complete <input type="text"/>

POP Instore Picture Contest

- Have members send in a picture of an Energy Star Most Efficient Point of Purchase display in their store and enter a drawing to win a monthly prize of up to 5000 MemberNet Reward Points. (500 points per member for up to 10 members)

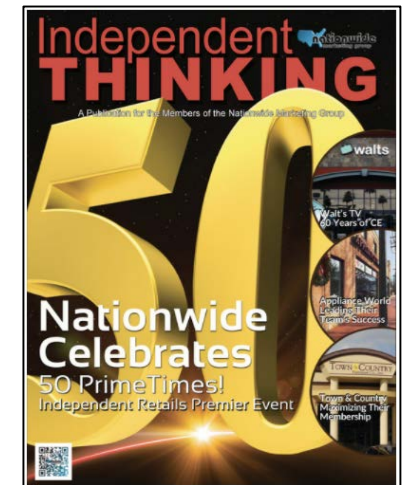




More than 3,000 retailers and more than 150 manufacturing and industry partners including the Energy Star National Team participated in our Nationwide PrimeTime member meeting in Las Vegas! 8/20 - 8/23.

The National Team had a booth, represented RPP and provided training on upcoming opportunities for members.

The Energy Star National Team presented a four page training and informational section within Nationwide's Group Exclusive Independent Thinking magazine that was read by thousands of participating retailers and manufacturers.



More than 30 manufacturers presented new product assortments and training sessions during our exclusive Nationwide Learning Academy in Las Vegas! All presenters were requested to showcase their Energy Star and Energy Star Most Efficient models during their presentations.



August 2017

ENERGY STAR Program Resources for Nationwide Members

Market Appliances with the ENERGY STAR Mark

- **Highlight** ENERGY STAR with a brief program description in store and on your website
- **Stock and promote** ENERGY STAR products in-store
 - Include ENERGY STAR on POP displays and prominent signage
 - Show the ENERGY STAR label in product descriptions
- **Promote** ENERGY STAR Most Efficient products
 - An award that represents the best of ENERGY STAR
 - ENERGY STAR Most Efficient recognizes products that deliver cutting edge energy efficiency along with the latest in technological innovation
 - For product lists and descriptions visit www.energystar.gov/moste efficient
- **Increase promotion** of ENERGY STAR products online
- **Include** ENERGY STAR as a search or filter option
 - Include the ENERGY STAR certification mark in the product photo or as an attribute
 - Include information about ENERGY STAR in product descriptions and buying guides on your website
- **Participate** in exciting ENERGY STAR promotional opportunities
- **Properly use the ENERGY STAR marks** by following the ENERGY STAR Identity Guidelines at: www.energystar.gov/logouse



Resources to Help Sell More ENERGY STAR Certified Products

- **Link to www.energystar.gov** from your organization's website
- Utilize **training materials** for your sales associates on ENERGY STAR certified appliances and ENERGY STAR Most Efficient products at www.energystar.gov/training
- **Display potential savings** from ENERGY STAR certified products:
 - Check out the Appliances Savings Calculator to find out how much your customers can save with ENERGY STAR
 - Try the [Refrigerator Retirement Savings Calculator](#) – designed to provide an estimate of the savings associated with replacing or removing an old refrigerator or freezer with a new ENERGY STAR certified model
- **“Like” ENERGY STAR social media** and contribute through posts and guest blogs and videos:
 - Facebook: www.facebook.com/energystar
 - Twitter: <http://twitter.com/ENERGYSTAR>
- **Show your customers new rebates** through www.energystar.gov/DIME and www.energystar.gov/rebatefinder
- **Leverage savings claims and graphics** from the *ENERGY STAR Consumer Messaging Guide for Certified Appliances* (pictured below) and available at www.energystar.gov/training
- **Leverage the unique Nationwide and ENERGY STAR Partnership**
 - Search **Membernet** for more ENERGY STAR resources
 - Take advantage of the ENERGY STAR assets and materials through the Just Say Yes! Program



Upcoming Opportunities for Nationwide Members

Help Customers “Make Laundry Better” with ENERGY STAR

Make laundry better with ENERGY STAR – better for your customers’ clothes, better for them and their family, better for the environment.



- Clothes washers and dryers that have earned the ENERGY STAR deliver superior efficiency and performance by incorporating advanced features.
- ENERGY STAR certified clothes washers and dryers are 25% and 20% more efficient, respectively, than standard models.
- Save **\$490** over the lifetime of an ENERGY STAR certified clothes washer and **even more** with an ENERGY STAR washer/dryer pair.

Nationwide members can take advantage ENERGY STAR’s promotional and educational materials by visiting www.energystar.gov/marketing_materials. There, you will find Laundry Made Better messaging guidelines, digital marketing assets, sample social media posts, and, the ENERGY STAR Sales Associate Training for Clothes Washers.

ENERGY STAR Most Efficient 2017

An extension of the ENERGY STAR brand, ENERGY STAR Most Efficient is awarded to the most efficient products among those that qualify for the ENERGY STAR, identifying highly efficient products in the marketplace each year.



You can increase sales (and ticket size) and build customer loyalty by offering your customers. Products designated as ENERGY STAR Most Efficient 2017 demonstrate efficiency performance that is truly exceptional, inspirational, or leading edge – consistent with the interests of environmentally-motivated consumers and early adopters.

In 2017, ENERGY STAR Most Efficient products include **clothes washers, clothes dryers, refrigerators, dishwashers, and computer monitors**. To take advantage of this opportunity:

- Stock ENERGY STAR Most Efficient 2017 products.
- Promote these top-of-the-line products to your consumers by using ENERGY STAR’s promotional marketing materials and messaging guidance, located at www.energystar.gov/marketing_materials.
- Train your staff on the benefits of ENERGY STAR Most Efficient products

To learn more visit https://www.energystar.gov/products/most_efficient.

Please send all Energy Efficiency Program Sponsor materials to us at

rick@nationwidegroup.org

Or call us at 336 722 4681

Thank you for your efforts and support. We are available to assist you.

Richard Weinberg, Sr. VP. Promotions

rick@nationwidegroup.org

Cell 336 671 2184

Zach Moore

Phone 336 722 4681

Zach@nationwidegroup.org



Marketing Operations Contact

Hi, I'm Zach. I will be your main contact on helping you get in contact with our members. I post all the Energy Star content to MemberNet for members to access and download. Whether it is POP kits, digital signage, information on Most Efficient standards, or if you have a consumer offer program. I help companies and utilities understand how our member communicate and what kind of opportunities are in their area. Please feel free to contact me with any programs or documents you would like to communicate with our members.



Zachary Moore

Email: zach@nationwidegroup.org

Phone: 336-714-5091

Here's what I can help you do

The screenshot displays the MemberNet software interface. At the top, there's a navigation bar with 'Member Services', 'Events', and 'QUICK LINKS'. Below this, a search bar and a 'nationwide' map are visible. The main content area is divided into sections: 'Member Information' (showing details for 'Member Appliance - RTO'), 'Downloadable In-Store Signage for Participating Vendors' (listing promotional packages like 'OCTOBER 4 Day Dealer Select Promotion', 'Connected Home Audio Bundle Rebate', etc.), and 'Promotions Enrollment' (a table with columns for Promotion Date, Published, Headline, and Enrolled). At the bottom, there's a logo for 'nationwide LEARNING ACADEMY' with the tagline 'inform • interact • inspire'.

Promotion Date	Published	Headline	Enrolled
10.11.2017	11.01.2017	Digital Video Boor: Just Say YES! Holiday Sale Enrollment Form	No
11.01.2017	11.30.2017	NOVEMBER 4 Day Dealer Select Promotion	No

With MemberNet we can...

Find and help you contact member stores in your local utility coverage.

Give stores in your area access to your digital signage and content.

Connect the right dealer stores with special rebate or incentives.

Post training tools and educational documents for sales people to download and print.

Please send me an email with the following information:

- Contact information
- A brief explanation of who your company is
- What markets do you service?
- What programs are you currently running or looking to start?
- Any addition information on how Nationwide and your company can work together.

Or fill out the contact form that will be emailed to me.

Zachary Moore

Email: zach@nationwidegroup.org

Phone: 336-714-5091



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Name: _____

Company: _____

Email: _____

Phone: _____

What Markets do you service?

What programs are you currently running or looking to start?

Any additional information on how Nationwide and your company can work together.

Zachary Moore
zach@nationwidegroup.org