

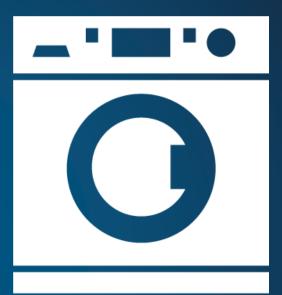
From Emerging Tech to Programs

**Clothes Dryer Case Study** 

Stephanie Q. Baker Northwest Energy Efficiency Alliance







# million

## clothes dryers in the US



### Barriers to adoption



#### **TEST PROCEDURES**

**AVAILABILITY** 

**SUPPLY CHAIN** ENGAGEMENT

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### Interventions \_\_\_\_\_\_ to overcome barriers





### Thank you!

Stephanie Q. Baker Northwest Energy Efficiency Alliance <u>sbaker@neea.org</u>

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