



ENERGY STAR Online Products Tools

2017 ENERGY STAR Products Partner Meeting Chicago, IL





Agenda

- Consumer Tools
 - ENERGY STAR Rebate & Product Finders
 - Price & Location Tools
 - ENERGY STAR Most Efficient
 - ENERGY STAR Best Value Finder Tool
- Partner Tools
 - The API Tool
 - Ways to Save Tips Web Service
- Partner Database Transition
 - How you can help!






Consumer Web Tools



ENERGY STAR Rebate Finder

- More than **400,000** sessions over the past year
- Energy Efficiency Program Sponsors provide information on incentives
- Recently improved the process for updating information, as well as the user interface

Find Product Rebates & Other Special Offers



Enter your zip code in the box below to find rebates and other special offers available in your area.

- 1 Enter your zip code to see a list of rebates and offers in your area.
- 2 Narrow the results to the product categories of interest to you.
- 3 Connect to utility websites for details on how to cash in.

Enter your zip code to begin. [FIND REBATES](#)

3 Records Found

The links below will take you to Web sites external to the energystar.gov domain. [EXIT](#)

Filter Your Results

Filter By Product:

- [Appliances](#)
- [Clothes Washers \(1\)](#)
- [Water Heaters](#)
- [Gas Storage Water Heaters \(1\)](#)
- [Heat Pump Water Heaters \(1\)](#)

LEARN MORE ABOUT PRODUCTS
Looking for more information about how to save with ENERGY STAR products?
[Select a Product Category](#)

PRODUCT FINDER
Find and compare ENERGY STAR products to see how they stack up.

Rebates offered by **Pacific Gas and Electric Company (PG&E)**

Product Category	Amount	Valid Dates
Clothes Washers	\$50	01/01/2016 - 12/31/2016
Gas Storage Water Heaters	\$200	01/01/2016 - 12/31/2016
Heat Pump Water Heaters	\$500	01/01/2016 - 12/31/2016

Clothes Washers \$50 01/01/2016 - 12/31/2016
Mail-in Rebate
Pacific Gas and Electric Company (PG&E) | 800-933-9555
Pacific Gas and Electric Company (PG&E) offers a mail-in rebate on the purchase and installation of select clothes washers. Offer valid 01/01/2016 through 12/31/2016. Other restrictions may apply; please visit the website for additional details. [Visit website to learn more](#)

Gas Storage Water Heaters \$200 01/01/2016 - 12/31/2016
Mail-in Rebate
Pacific Gas and Electric Company (PG&E) | 800-933-9555
Pacific Gas and Electric Company (PG&E) offers a mail-in rebate on the purchase and installation of gas storage water heaters. Offer valid 01/01/2016 through 12/31/2016. Other restrictions may apply; please visit the website for additional details. [Visit website to learn more](#)

Heat Pump Water Heaters \$500 01/01/2016 - 12/31/2016
Mail-in Rebate
Pacific Gas and Electric Company (PG&E) | 800-933-9555
Pacific Gas and Electric Company (PG&E) offers a mail-in rebate on the purchase and installation of heat pump water heaters. Offer valid 01/01/2016 through 12/31/2016. Other restrictions may apply; please visit the website for additional details. [Visit website to learn more](#)



ENERGY STAR Product Finder

- ENERGY STAR a trusted resource for identifying efficient products
 - More than 1.2 million user sessions in the past year
 - Pageviews of the main page have increased 30% over past year
- Dynamic, searchable product lists with information on performance and functionality (and adding availability)
- Consistent links from Product overview pages make it easy for consumers to find more information

The screenshot shows the 'Find and Compare Products' page for Residential Refrigerators. At the top, there are language options (English, Français) and links for 'Access to ENERGY STAR API, Data Set or Excel File'. A magnifying glass icon is next to the text: 'Find product models that have earned the ENERGY STAR and compare features, savings and more to optimize your purchase.' To the right, a numbered list of three steps guides the user: 1. Select a product category of interest to you. 2. Get details on specific qualifying models. 3. Make informed purchasing decisions. Below this is a 'CHANGE product category' button. A purple banner highlights 'ENERGY STAR Certified Residential Refrigerators' with a link to 'Visit the Residential Refrigerators page for usage tips and buying guidelines.' The main section is titled 'Filter Your Results' and shows '1454 Records Found'. A search bar is labeled 'filter by keyword'. On the left, there are filter sections for 'Types' (Top Freezer, Bottom Freezer, Side-by-Side, Freezerless and Single Door, Compact) and 'Additional Features' (Thru the Door Dispenser, Automatic Defrost, Connected, Ice maker, Built-in, Counter Depth). A 'Capacity (Total Volume) (ft3)' filter is also present. On the right, a 'Sort by' dropdown is set to 'Annual Energy Use (kWh/yr)'. The product list includes:

- Fisher & Paykel - RB36S**: Compact, Capacity (Total Volume) (ft3): 3.7, Annual Energy Use (kWh/yr): 150, Date Certified: 07/14/2014.
- Marvel - ML15RA1S*****: Compact, Capacity (Total Volume) (ft3): 2.7, Annual Energy Use (kWh/yr): 174, Date Certified: 03/16/2015.
- Marvel - ML24RA1S2****: Compact, Capacity (Total Volume) (ft3): 5.1, Annual Energy Use (kWh/yr): 184, Date Certified: 09/24/2014.
- Marvel - ML24RA1S1****: Compact, Capacity (Total Volume) (ft3): 5.3, Annual Energy Use (kWh/yr): 184, Date Certified: 03/16/2015.
- Marvel - MP24RA1S*****: Compact, Capacity (Total Volume) (ft3): 5.1









Price and Location Feature

- Introduced for ENERGY STAR Most Efficient products available at retail in 2016
- Provides information about online pricing to enrich the energystar.gov experience
 - Leverages public data already available
 - Zip code detection via IP address or manual input allows consumers to see stores nearby that sell specific ENERGY STAR models
 - Map feature allows consumers to get directions to stores
 - Provides links directly to retail pages with details on how to purchase the model
 - Data updated multiple times a day to deliver accurate pricing information
- Share in-store pricing where available to provide even more information to the consumer



Most Efficient Clothes Washers Page

 <p>LG WT7700H*A</p>	Volume (cu. ft.) ⓘ	5.7	Features <ul style="list-style-type: none"> • Super Large 5.7 cu. Ft Capacity • Direct Drive Motor 10 Year Manufacturer's Limited Warranty • ColdWash™ Technology • 6Motion™ Technology • Fast & Clean TurboWash™ 2.0 Technology • AAFA certified Allergiene™ Cycle with Steam • Smart TagOn™ Technology • Slam Proof Lid 	
	Annual Energy Use (kWh/yr) ⓘ	150		
	Annual Water Use (gallons/yr) ⓘ	5381		
	<p>Low High \$1,094.00 - \$1,329.99 at 4 Online stores</p>			
<p>  Retail Locations  Pricing  Product Specs </p> <p style="text-align: center;">CLICK FOR PRODUCT DETAILS</p>				
 <p>Samsung WF56H91**C*</p>	Volume (cu. ft.) ⓘ	5.6	Features <ul style="list-style-type: none"> • SuperSpeed • Powerfoam • Self Clean+ • Crystal Door • VRT Plus 	
	Annual Energy Use (kWh/yr) ⓘ	130		
	Annual Water Use (gallons/yr) ⓘ	4593		
	<p>Low High \$1,439.10 - \$1,439.10 at 1 Online stores</p>			



Price and Location Feature

- Designed to facilitate online research and in-store purchases consistent with what consumers have come to expect from online shopping tools

Find Local Retail Locations for: [change zip code](#)

The Home Depot
1.7 miles

Kmart
4.4 miles

Sears
7.8 miles

Map & Stock Information

In Stock at 9 stores

Sears
SEVEN CORNERS - #0001024
7.8 miles \$479.99 In Stock [G](#)

Sears
SEARS HOME APPLIANCE SHOWROOM - #0004973
8.3 miles \$479.99 In Stock [H](#)

Sears
LANDMARK MALL - #0001284
8.9 miles \$479.99 In Stock [J](#)

Sears
WHITE OAK S/C - #0001304
9.4 miles \$479.99 In Stock [M](#)

Sears
WHEATON (SILVER SPG)-OUTLET - #0009282
9.5 miles \$479.99 In Stock [N](#)

	Defrost Type	Automatic	<ul style="list-style-type: none"> Bright lighting for easy visibility Reversible door swing option Filter change alert Color-coordinated door handle chest Independent temperature controls
	Compact	No	
	Built-in	No	
	Thru the Door Dispenser	No	
	Ice Maker	No	
	Counter Depth	No	
	Height (in)	59.8	
	Width (in)	24.0	
	Capacity (Total Volume) (ft3)	9.9	
	Annual Energy Use (kWh/yr)	296	
	US Federal Standard (kWh/yr)	314	
	Connected Functionality	No	
	Date Available On Market	02/22/2014	

New Price and Location Information

EPA is adding new price and location information for ENERGY STAR Most Efficient products to enhance the consumer experience and make it easier to locate models. Data on price and availability are sourced from retail web sites for informational purposes only. Prices may vary in store or online. Please share any issues or feedback with the features by reporting it here.

There are currently no Canada only models.

Find Online Clicking on the "Go" link below will take you to web sites external to the energystar.gov domain. [exit](#)

	Airport Home Appliances & Mattress	FFET1022QW white	In Stock	\$479.00	Go
		FFET1022QB black	In Stock	\$479.00	Go
	AJ Madison	FFET1022QW white	Online Only	\$425.10	Go
		FFET1022QB black	Online Only	\$425.10	Go
	Appliances Connection	FFET1022QW white	In Stock	\$489.00	Go
		FFET1022QB black	In Stock	\$499.00	Go
	Kmart	FFET1022QW white	In Stock	\$431.09	Go
		FFET1022QB black	In Stock	\$479.99	Go
	Sears	FFET1022QW white	In Stock	\$431.09	Go



ENERGY STAR Best Value Finder: Leveraging Price & Location Functionality

- Goal: Make energy saving products and tips more accessible to low income or budget-constrained consumers
 - Highlight least cost, efficient options
 - Provide online and local options for researching and purchasing products
 - Provide buying tips and information about rebates
 - Offer simple ways to reduce energy consumption and save money
- Look and feel of tool = a comprehensive bundle of resources accessible by web or mobile
 - Leverage price and location infrastructure to list models by lowest price available.
 - Mobile accessible site
 - Provide rotating, adaptable content on energy saving opportunities



Best Value Landing Page

- Describes what the Best Value Finder offers
- Provides compelling facts for why users should visit the product pages
- Offers more ways to save – focused on areas where you can save the most money.





ENERGY STAR Best Value Finder – Room Air Conditioner



ENERGY STAR Certified Room Air Conditioners

Room air conditioners that have earned the ENERGY STAR offer value because they save you money on your energy bills. Use the list below to find the best value in terms of purchase price.



For maximum savings, set the AC thermostat as high as is comfortable.

Filter Your Results

filter by keyword

Type

- Window (359)
- Through the Wall (109)
- Do not filter

Cooling Capacity (Btu/hr)

- < than 6,000 (17)
- 6,000 - 7,999 (50)
- 8,000 - 9,999 (97)
- 10,000 - 11,999 (102)
- 12,000 - 13,999 (87)
- 14,000 - 19,999 (77)
- ≥ 20,000 (44)

Additional Features

- Reverse Cycle (7)
- Casement-slider (3)
- Connected (7)

Brand Name

- Amana (1)
- Arctic King (26)
- Arctic Wind (4)
- Best Home (3)
- BLACK DECKER (4)
- Brothers Air conditioning (1)
- CLASSIC (1)
- Show more

REBATE FINDER

ENERGY STAR partners sponsor rebates on certified products. Enter a zip code below to find deals near you!

Pricing is from a Sample of Retail Websites

Sorted: lowest to highest price

Keystone - KSTAW05C Compare

Window | 8000 Btu/hr | 12.1 CEER
\$169.99

Frigidaire - FFRE0533S1 Compare

Window | 5000 Btu/hr | 12.1 CEER
\$179.97 - \$219.12

Frigidaire - FFRE0633S1 Compare

Window | 6000 Btu/hr | 12.1 CEER
\$179.99 - \$243.35

Emerson - EARC8RE1 Compare

Window | 8000 Btu/hr | 12.0 CEER
\$204.91

Rebates in your zip code: 01776

Room Air Conditioning (purchase) \$40 Valid: 01/01/2017 - 12/31/2017

Mail-in Rebate

Eversource (MA) / NSTAR | 877-ESTAR-4-U (877-378-2748)

Emerson Quiet Kool - E*RC8RE1 Compare

Window | 8000 Btu/hr | 12.0 CEER

ENERGY STAR Certified Room Air Conditioners : Frigidaire - FFRE0633S1

Description	Features	
Cooling Capacity (Btu/hr) <input type="checkbox"/>	6000	Reverse Cycle <input type="checkbox"/>
Type <input type="checkbox"/>	Window	Connected Functionality <input type="checkbox"/>
Casement Window <input type="checkbox"/>	None	
Combined Energy Efficiency Ratio (CEER) <input type="checkbox"/>	12.1	
Date Certified <input type="checkbox"/>	10/19/2015	
Markets <input type="checkbox"/>	United States, Canada	
Additional Product Information		
FFRE06L3S1, FFRE06W3S1		

Find Online

Clicking on the "Go" link below will take you to web sites external to the energystar.gov domain. [EXIT](#)

	AJ Madison	FFRE0633S1	Online Only Free	\$199.00 <input type="button" value="Go"/>
	Kmart	FFRE0633S1	In Stock Unavailable	\$243.35 <input type="button" value="Go"/>

Find Local Retail Locations for 01776

The Home Depot
4.9 miles

Kmart
6.1 miles

Best Buy
6.2 miles

Sears
6.4 miles

In Stock at 0 stores

Not in Stock at

The Home Depot
Marlborough - #2607
4.9 miles

The Home Depot



Partner Web Tools



ENERGY STAR Product Lists – Partner Overview

- A sophisticated IT system reviews and accepts data from third party certifiers to populate the product finder
- Infrastructure includes APIs and extensive datasets of related product info, which can be downloaded

Find and Compare Products
Language: English | Français
Access to ENERGY STAR API, Data Set or Excel File

Find product models that have earned the ENERGY STAR and compare features, savings and more to optimize your purchase.

- 1 Select a product category of interest to you.
- 2 Get details on specific qualifying models.
- 3 Make informed purchasing decisions.

CHANGE product category

ENERGY STAR Certified

Residential Refrigerators

Visit the Residential Refrigerators page for usage tips and buying guidelines.

Sort by: Annual Energy Use (kWh/yr) ↑↓

Filter Your Results

Type

- Top Freezer (253)
- Bottom Freezer (476)
- Side-by-Side (69)
- Freezerless and Single Door (30)
- Compact (642)

Additional Features

- Thru the Door Dispenser (226)
- Automatic Defrost (1140)
- Connected (20)
- Icemaker (525)
- Built-in (112)
- Counter Depth (371)

Capacity (Total Volume) (ft3)

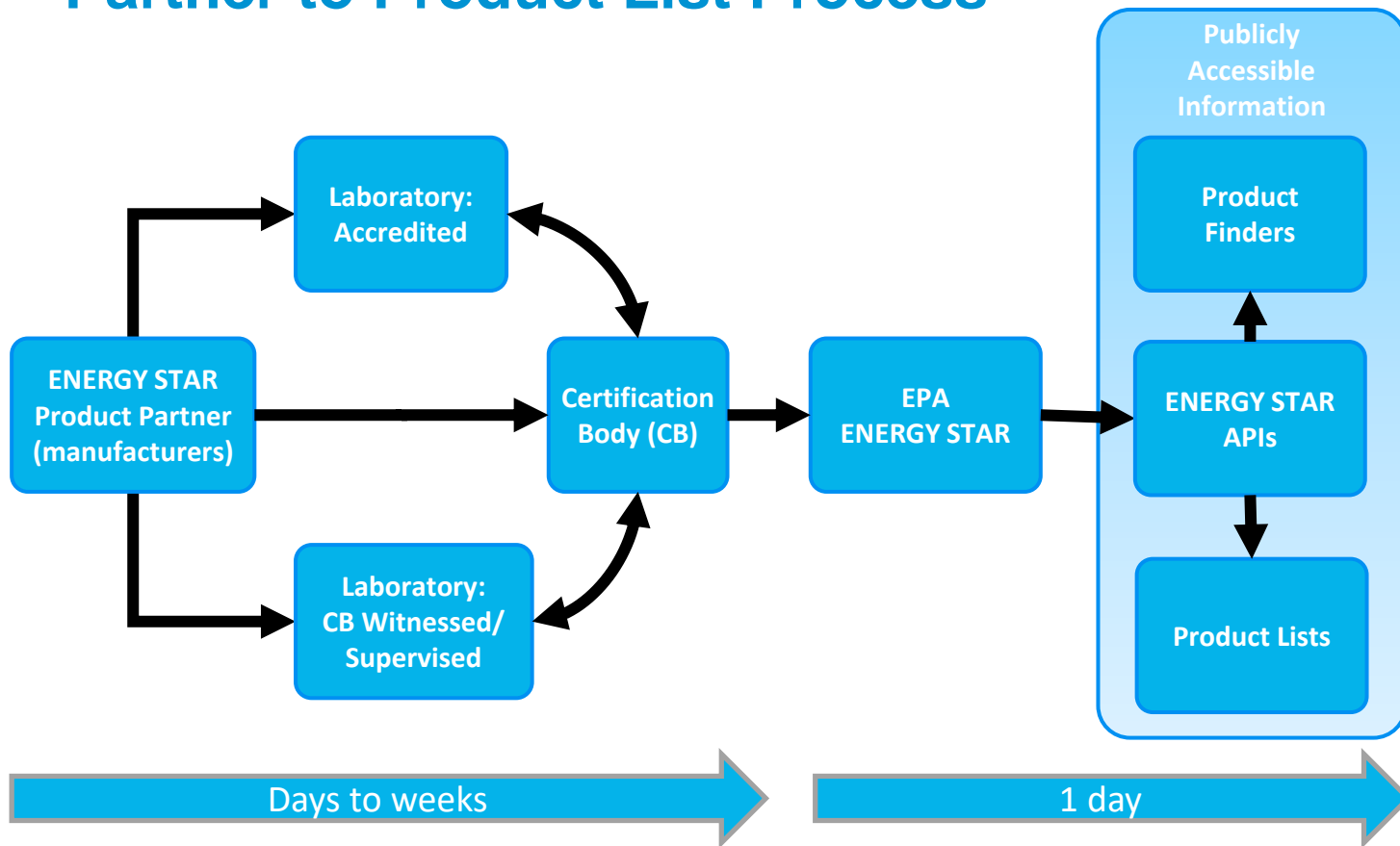
- Less than 7 (636)
- 7 - 14.9 (200)
- 15 - 17.9 (91)
- 18 - 23 (290)
- Greater than 23 (253)

1454 Records Found

Fisher & Paykel - RB36S	Compare
Compact Capacity (Total Volume) (ft3): 3.7 Annual Energy Use (kWh/yr): 150 Date Certified: 07/14/2014	
Marvel - ML15RA1S***	Compare
Compact Capacity (Total Volume) (ft3): 2.7 Annual Energy Use (kWh/yr): 174 Date Certified: 03/16/2015	
Marvel - ML24RA1S2**	Compare
Compact Capacity (Total Volume) (ft3): 5.1 Annual Energy Use (kWh/yr): 184 Date Certified: 09/24/2014	
Marvel - ML24RA1S1**	Compare
Compact Capacity (Total Volume) (ft3): 5.3 Annual Energy Use (kWh/yr): 184 Date Certified: 03/16/2015	
Marvel - MP24RA1S***	Compare
Compact Capacity (Total Volume) (ft3): 6.1	



Partner to Product List Process





Product Lists

- Updated daily
- Custom filter options for retailers, partners, others
- Export options including Excel, .csv, APIs
- One portal where stakeholders access certified products – data.energystar.gov
 - Note - Excludes Windows, Non-AHRI CAC/ASHPs

The screenshot shows the Energy Star Product Finder interface. At the top, there are navigation links: ABOUT ENERGY STAR, PRODUCT FINDER HOME, Sign Up, Sign In, and Help. Below the navigation is a search bar with the text 'Search' and a 'Clear All Options' button. On the left side, there is a 'View Types' section with a list of options: (All), Datasets, Charts, Maps, Calendars, Filtered Views, External Datasets, Files and Documents, Forms, and APIs. The main content area is a table with the following columns: Name, Popularity, and Type. The table lists 8 products, each with a dropdown arrow, a rank number, a product name, a description, a popularity count, and a type icon.

Name	Popularity	Type
1. ENERGY STAR Certified Audio Video Government Certified models meet all ENERGY STAR requirements as listed in the Version 3.0 ENERG	707 views	STI
2. ENERGY STAR Certified Boilers Government Certified models meet all ENERGY STAR requirements as listed in the Version 2.1 ENERG	3,345 views	STI
3. ENERGY STAR Certified Ceiling Fans Government Certified models meet all ENERGY STAR requirements as listed in the Version 3.0 ENERG	1,327 views	STI
4. ENERGY STAR Certified Commercial Clothes Washers Government Certified models meet all ENERGY STAR requirements as listed in the Version 6.1 ENERG	440 views	STI
5. ENERGY STAR Certified Commercial Dishwashers Government Certified models meet all ENERGY STAR requirements as listed in the Version 2.0 ENERG	742 views	STI
6. ENERGY STAR Certified Commercial Fryers Government Certified models meet all ENERGY STAR requirements as listed in the Version 2.0 ENERG	629 views	STI
7. ENERGY STAR Certified Commercial Griddles Government Certified models meet all ENERGY STAR requirements as listed in the Version 1.1 ENERG	337 views	STI
8. ENERGY STAR Certified Commercial Hot Food Holding Cabinet Government Certified models meet all ENERGY STAR requirements as listed in the Version 2.0 ENERG	407 views	STI



Filtering Datasets

- Multiple filters are available to search datasets
 - Example: Find the subset of products that meet a particular efficiency threshold above ENERGY STAR Clothes Washers
 - IMEF greater than 2.92 and IWF less than 3.2 (CEE Tier 3) Filter view:
Click Filter
- Click on ENERGY STAR Unique ID and change it to the attribute you want to filter
 - ENERGY STAR Unique ID creates unique links for a model certified to a specific spec version
 - Allows users to track when models certified to a particular spec are added to the list or fall off the list

The screenshot shows a 'Filter' panel with a blue header. Below the header are three tabs: 'Conditional Formatting', 'Sort & Roll-Up', and 'Filter' (which is selected). The main area contains the text 'Filter this dataset based on contents.' followed by two filter conditions. The first condition is 'Integrated Modified Energy Factor (IMEF) is greater than 2.92'. The second condition is 'Integrated Water Factor (IWF) is less than 3.2'. Both conditions have a checked checkbox and an 'options' gear icon. A red box highlights the comparison operator 'is greater than' in the first condition and the value '3.2' in the second condition. At the bottom is a button labeled '+ Add a New Filter Condition'.

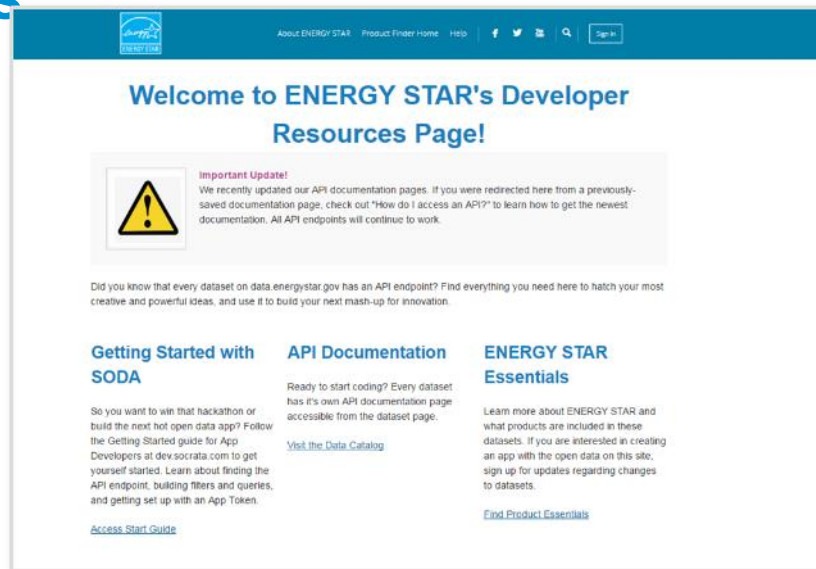


API Developers Resources

- Publishes Certified Products Data in machine readable format
- Accessible to any application with a connection to the web
- All dataset fields available through the API
- Open and free for anyone to use: data.energystar.gov/developers

Next Steps

- Join Google Groups developer forum ENERGY STAR Products API
- Review website resources
 - ENERGY STAR Products APIs Essentials
 - links through /developers webpage



ENERGY STAR *Ways to Save Tips* Web Service

- A web service that provides an ongoing stream of ENERGY STAR branded, energy-saving tips to external web sites that adopt the service. Tips include:
 - All ENERGY STAR vetted, energy-saving tips for certified consumer products, including content from all annual product promotions.
 - Links back to energystar.gov for more educational information.
- Tips can be customized by partners based on specific product categories relevant to partner programs.
- Feed refreshes with each visit to your site.





Ways to Save Tips: Benefits For Partners

- Fresh and Frequent Content
 - Increase the amount of content that changes on your page(s) to show search engines that your page is worthy of receiving a boost in the search results.
 - Increase the frequency of the changes to give search engines a reason to crawl your site more often.
 - Give visitors more options for engaging with your page.
- ENERGY STAR Brand Affiliation
 - ENERGY STAR is a trusted brand that provides credibility to your site and confidence to your site visitors.
 - Displaying ENERGY STAR branded content next to your own content creates a connection that can add value to your content.
- One and Done
 - Once the web service is adopted, you're done. You do not have to think about it again.



Ways to Save Tips: Get Sta

- Go to www.energystar.gov/waystosavetips
 - Choose the header size that works best for your site from three available widths.
 - Select your preferences related to the tips in your feed, such as product type.
 - Product specific selections provide you with a custom URL for relevant tip content.

Home

Create Your Own "Ways to Save Tips" Feed

By generating a Ways to Save Tips feed, you agree to the following terms of use:

- 1) Must use one of the three header graphics above the content feed;
- 2) Content feed must use a white background color;
- 3) Content feed should be aligned with the left edge of the ENERGY STAR Certification Mark;
- 4) Full tip content must be displayed, with any accompanying hyperlinks;
- 5) Feed must show at least one and at most five tips at all times.

How would you like your tips?

JSON (tips will be delivered in JSON format)

Javascript (code that can be embedded on your site)

Select Header Image

Water Heaters (check all)

Whole Home Tankless Gas Water Heaters (2) High Efficiency Gas Storage Water Heaters (4) Solar Water Heaters (1)

Heat Pump Water Heaters (1)

Lighting (check all)

Ceiling Fans (3) Decorative Light Strings (3) Light Fixtures (5)

Light Bulbs (7)

Heating & Cooling (check all)

Room Air Conditioner (3) Geothermal Heat Pumps (7) Smart Thermostats (1)

Ventilation Fans (3) Furnaces (5) Ductless Heating & Cooling (2)

Air-Source Heat Pumps (7) Boilers (6) Central Air Conditioner (5)

Pool Pumps (check all)

Building Products (check all)

Residential Windows, Doors and Skylights (4) Roof Products (1) Seal and Insulate (11)

Office Products (check all)

Small Network Equipment (1) Computers (4) Imaging (3)

Monitors (2)

Electronics (check all)

Slates and Tablets (3) Telephones (2) Set-Top Boxes (3)

Audio/Video (4) Professional Displays (2) Televisions (3)



The simple choice for energy efficiency.

ENERGY EFFICIENT
products

ENERGY SAVINGS
at home

ENERGY EFFICIENT
new homes

ENERGY STRATEGIES FOR
buildings & plants

Home » Energy Savings At Home

Certified Products

Your source for energy efficient product information

All Certified Products Appliances Lighting Office Equipment Electronics Product Specifications Search

YOUR RESOURCE TO:

- Find ENERGY STAR products
- Learn new ways to save energy
- Find tools to help you save
- Get rebates and offers

Warm up to savings with ENERGY STAR water heaters. [Learn More](#)

Appliances

- Air Purifiers (Cleaners)
- Clothes Dryers
- Clothes Washers
- Commercial Clothes Washers
- Dehumidifiers
- Dishwashers
- Freezers
- Refrigerators

Building Products

- Residential Windows, Doors and Skylights
- Roof Products
- Seal and Insulate

Commercial Food Service Equipment

- Commercial Dishwashers
- Commercial Fryers
- Commercial Griddles

Electronics

- Audio/Video
- Digital Media Player
- Professional Displays
- Set-top Boxes
- Slates and Tablets
- Telephones
- Televisions

Heating & Cooling

- Air-Source Heat Pumps
- Boilers
- Central Air Conditioner
- Commercial Boilers
- Ductless Heating & Cooling
- Furnaces
- Geothermal Heat Pumps
- Light Commercial Heating & Cooling
- Room Air Conditioner
- Smart Thermostats

Office Equipment

- Computers
- Data Center Storage
- Enterprise Servers
- Imaging Equipment
- Large Network Equipment
- Monitors
- Small Network Equipment
- Uninterruptible Power Supplies
- Voice over Internet Protocol (VoIP) Phones

Other

- Electric Vehicle Supply Equipment (EVSE)
- Laboratory Grade Refrigerators and Freezers
- Pool Pumps
- Vending Machines
- Water Coolers



Choose an ENERGY STAR Certified Clothes Dryer

Clothes dryers use more energy than any other household appliance. ENERGY STAR certified dryers use 20 percent less energy than conventional models using innovative energy saving technologies, such as improved moisture sensors, which prevents over-drying and reducing energy waste. Replacing your old clothes dryer with an ENERGY STAR certified model can save you \$245.

PRODUCT FINDER

Looking for a specific ENERGY STAR certified product model?

[START HERE](#)



Partner Database Transition

- Currently moving partner information into new Salesforce database
 - Data migration in Fall 2017
 - Development of partner portal planned for Summer 2018
 - New portal for partners expected Fall 2018
- Benefits of the transition
 - Improve management of partner roles and contact information
 - Make it easier to opt-in to ENERGY STAR mailings
 - Provide additional resources to partners



Partner Database Transition

- We need your help!
- Look for upcoming emails from EPA asking you to confirm the following:
 - Organization details
 - Contact information
 - Role in organization
 - Role with ENERGY STAR
 - ENERGY STAR mailings
- Providing your latest contact information will help us serve you the most relevant ENERGY STAR program and product updates.



Resources

- energystar.gov/productfinder
 - Product finder tools
 - Guide on creating filters and visuals
 - Macro for segmenting additional models
- data.energystar.gov
 - Product lists and API field names
 - EPA-created filters, charts, and graphs
- data.energystar.gov/developers
 - ENERGY STAR Products API essentials
 - Getting started with APIs
- [ENERGY STAR Products API](#) Google Group
- energystar.gov/best-value-finder
- energystar.gov/mostefficient
- Ways to Save Tips Web Service: energystar.gov/waystosavetips



Thank You!

For questions or additional information, please contact:

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Denise Minor-Hoes – Ways to Save
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