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ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

The U.S. Environmental Protection Agency (EPA) invites you to participate in a webinar about upcoming ENERGY STAR marketing activities.

Date and Time: September 6th at 1pm EST
Please register for the webinar [here](#).

Please join us for our 2023/2024 Marketing Overview where we will preview fall promotions/campaigns, including our plans for our ENERGY STAR Day and ENERGY STAR Home Upgrade campaigns as well as our 2024 Outreach Calendar. Learn how to maximize your partnership with ENERGY STAR by leveraging our comprehensive catalogue of marketing resources, messaging, and creative. We will also share a sneak peek of what to expect from ENERGY STAR Marketing at the ENERGY STAR Products Partner Meeting, including further enhancements that we have in store to support broad consumer engagement in the clean energy future.

The webinar will:

- Share impacts from the spring 2023 promotions, including Earth Day.
- Preview fall 2023 promotions, including ENERGY STAR Day and ENERGY STAR Home Upgrade featuring heat pump HVAC and water heating, insulation, and more.
- Highlight opportunities to get involved and leverage our resources to optimize your marketing efforts.
- Unveil our 2024 Outreach Calendar as well as a sneak peek of content we'll be sharing at the ENERGY STAR Products Partner Meeting to engage all consumers in the clean energy future.

Thank you for your support of the ENERGY STAR program.

For more information, visit: www.energystar.gov

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