

ENERGY STAR. The simple choice for energy efficiency.



ENERGY STAR Award Application Insights for Energy Efficiency Program Sponsors

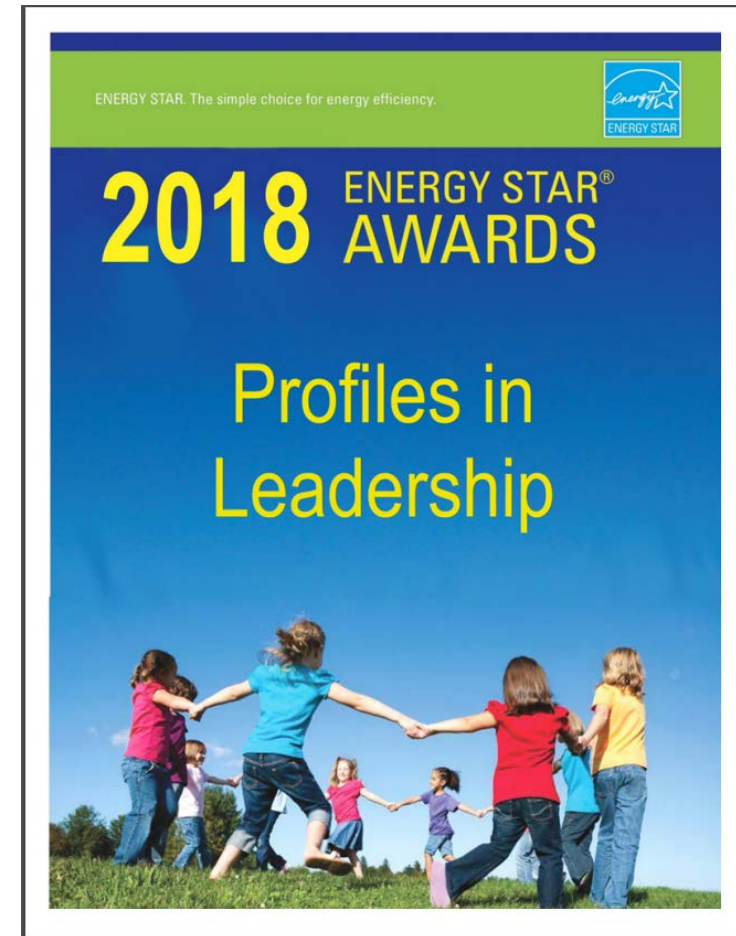
Overview of ENERGY STAR Awards

- Each year, the U.S. Environmental Protection Agency (EPA) and the Department of Energy (DOE) honor organizations that have made outstanding contributions to protect the environment through energy efficiency
- Energy Efficiency Program Sponsors (EEPS) are encouraged to apply for the following award categories
 - **Energy Efficiency Program Delivery Award** (POY, Sustained Excellence)
 - **Excellence in ENERGY STAR Promotion**
- Award winners will be recognized on April 2, 2020 at the 2020 ENERGY STAR Awards ceremony in Washington, D.C.
- Applications and submittal instructions available via energystar.gov/awards
- Application deadline is **December 3rd at 8pm ET**



Energy Efficiency Program Delivery Award – Eligibility

- The Award is open to utilities, state agencies, regional energy efficiency nonprofit organizations, associations, and other organizations that sponsor sustained energy efficiency and environmental programs for their customers and constituents
 - Please note that for-profit energy service and product providers are not eligible for this award category and are redirected to the application for Service and Product Providers under the Partner of the Year Category
 - If you are a program support contractor submitting on behalf of a client, please coordinate with your client, ensure client approval, and ensure we have proper contact information at the client level



Energy Efficiency Program Delivery Award - Description

The award recognizes organizations that have demonstrated leadership and best practices in implementing energy efficiency **programs and/or program portfolios that incorporate ENERGY STAR as a key strategy**. Recipients of awards in this category distinguish themselves through their use of the ENERGY STAR brand, tools, strategies and resources to cost-effectively **deliver near-term program results while also effectively overcoming market barriers** to efficiency such that more efficient products, homes, buildings, and facilities become the norm. Organizations applying for this award are *strongly encouraged* to address how they are transforming the market for energy efficiency in the long term.





Energy Efficiency Program Delivery Award – Program Categories

- Applicants may apply in one or more Program Category. Applicants are strongly encouraged to submit **one comprehensive application**, irrespective of internal organization/program management structure, to most effectively convey their organization's strategic use of the ENERGY STAR platform and partnership in advancing energy efficiency.
- The Program Categories are:
 - Residential New Construction
 - Home Performance with ENERGY STAR
 - Certified Residential Products
 - Certified Commercial Products
 - Commercial and Industrial Whole Building Performance

Tip: Three pages per program category are allowed. You will likely need them to tell your story!

Applications are often reviewed by program leads at the program category level---each program category narrative should stand on its own

Please Note: three pages per program category are allowed

Energy Efficiency Program Delivery Award – How Applications are Judged

- 1) Incorporation of ENERGY STAR
 - *This is a go, no go*
- 2) Program Design (market actors, market barriers, strategies to overcome barriers)
- 3) Market Effects--ties back to market transformation goals
 - Shows progress toward market transformation goals (specific examples are included in the application by program category; *read them*, they are there for a reason
- 4) Data Sources, *include them*, they add credibility to your application (can be internal tracking databases, etc.)





Energy Efficiency Program Delivery Award – Incorporation of ENERGY STAR

- **Incorporation of ENERGY STAR:** Describe how you have incorporated the ENERGY STAR platform as a **central pillar** of your program including:
 - Use of ENERGY STAR specifications and other marketing designations (e.g., ENERGY STAR Most Efficient)
 - Branding with ENERGY STAR
 - **Explicit use** of the ENERGY STAR logo and the words “ENERGY STAR certified” in consumer education and outreach initiatives (website, point of purchase signing, advertising, web, social media, and events, etc.)
 - Leveraging of ENERGY STAR messaging, tools, and strategies including program design best practices (e.g., ESRPP), online tools (e.g., Ways to Save Tips web service) and national promotions (e.g., Flip your Fridge, Rule your Attic, Battle of the Buildings). Information about promotions and tools can be found at www.energystar.gov/marketing_materials

Tip: Make sure the supporting examples tie back to the market strategies you identify in your application (e.g., if you are promoting in store show examples of use of ENERGY STAR logo and name in store!)

Energy Efficiency Program Delivery Award – Program Design

- Describe your program design in terms of:
 - Goals
 - Market barriers addressed, strategy for overcoming market barrier
 - Key activities
 - **Why this approach is the best practice for your market.**
- Applicants with new programs/program designs should focus heavily on this section, clearly explaining their program logic and why it is likely to lead to sustained market change.
- **New programs should be in field and operational for at least a year**





Energy Efficiency Program Delivery Award – Market Effects

- Please provide **qualitative and numerical data to support** your case that the market has changed or will likely change in a sustained way as a result of your initiative (e.g., improved energy performance of buildings and homes in your region, changes in ENERGY STAR awareness or availability/sale of ENERGY STAR certified products, homes, or services). To the extent possible, also indicate the size and importance of the market that has been (or will be) affected within the context of your service territory, state, or region.
 - **Incremental Annual Energy Savings and Other Numerical Accomplishments**
 - When highlighting accomplishments, please be sure to include **incremental annual energy savings** and specify whether they are **net or gross savings**
 - **Specification of Time Horizon:** Incremental annual energy savings and other accomplishments *need largely to have occurred in calendar year 2019*

Tip: Context Matters, Tell Your Story!

Don't assume that reviewers know your service territory or the local conditions that affect program performance.

Energy Efficiency Program Delivery Award – Data Sources

- Please reference data sources used to support your market effect claims. As relevant, briefly (1 -2 sentences) describe collection method, sample frame, and respondent population (e.g., telephone survey, large-share sample of heating and cooling contractors)



Energy Efficiency Program Delivery Award – Common Mistakes

- Throwing in the kitchen sink
- Having one implementation contractor apply/solely contribute to the application narrative when you work with different contractors for different program areas
- Assuming everybody goes about it the same way, since your strategies are not unique, you don't describe them
- Using one application for multiple operating companies in different states/regions
- Basing application on a one-off pilot campaign
- Not reading the award application (we tweak and update them every year to add clarity)
- Resting on past laurels

Tip: Make it easy for reviewers to give you an award--read and respond to the application criteria!



Excellence Award – ENERGY STAR Promotion Award: Eligibility

- All ENERGY STAR partner retailers, manufacturers, energy efficiency program sponsors, or other organizations that planned and executed a successful ENERGY STAR promotion or other consumer outreach initiatives



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Excellence Award – ENERGY STAR Promotion Award

Description

- This award recognizes specific, exemplary ENERGY STAR promotions or other consumer outreach initiatives (as opposed to ongoing efficiency programs) that took place during calendar year 2019

LIGHT the MOMENT
WITH ENERGY STAR®

PURCHASE A QUALIFYING ENERGY STAR LED DURING THE MONTH OF OCTOBER, AND WE'LL DONATE ONE TO A MICHIGAN FOOD BANK*.

START SHOPPING

*up to 105,000 LEDs




LIGHT the MOMENT
WITH ENERGY STAR®

Table/Floor Lamp Lighting

General Purpose Lighting Bathroom Lighting Kitchen Lighting

ONLY ENERGY STAR LED BULBS ARE CERTIFIED TO DELIVER:

- Highest Quality Performance
- Just the Right Brightness & Color
- Big Energy Savings – Last 13+ Years!
- Environmental Benefits




MAKE A SAVINGS SPLASH
WITH A NEW POOL PUMP

ENERGY STAR certified pool pumps save money, save energy, and protect the climate.

Dive in TO SAVINGS WITH UTILITY REBATES

Many utility companies offer rebates toward your purchase of a new ENERGY STAR certified pool pump. You may already be primed for big savings.

Go to www.energystar.gov/rebate-finder for details.

The Simple Choice for Energy Efficiency.

ENERGY STAR® is the simple choice for energy efficiency. ENERGY STAR® has more than 25 years. It's the ENERGY STAR program that has been America's response for saving energy and protecting the environment. Join the millions making a difference in energy use.




PG&E @PGE4Me · Oct 23

We're proud to celebrate #ENERGYSTARday and help PG&E customers save energy and money. Look for the @ENERGYSTAR label when shopping. Learn more at energystar.gov/SaveForGood.

SAVE TODAY. SAVE TOMORROW. SAVE FOR GOOD.

Look for the ENERGY STAR® Label and Start Your Savings!




Washington Gas @washingongas

Is your water heater over 10 years old? It's time to replace it with an @ENERGYSTAR model for your home before it fails! Washington Gas customers in Maryland can even receive a rebate on select high-efficiency models. bit.ly/2Tf87dj

10:00 AM · Aug 8, 2019 · Salesforce - Social Studio

1 Retweet




Focus on Energy @focusenergy

Have you done your spring cleaning yet? Don't forget to replace your old, inefficient fridge with an @ENERGYSTAR certified model to save energy and money - and get \$20 in return from Focus on Energy. Schedule your free pickup: focusenergy.com/fridge #FlipYourFridge

FLIP YOUR FRIDGE
REPLACE AND RECYCLE

Cool for You. Cool for the Planet.

10:35 AM · May 8, 2019 · Hootsuite Inc.

2 Retweets 4 Likes




BGE's Flip Your Fridge Contest

It's spring cleaning time, which means that old fridge has got to go. The BGE customer whose energy-eater gets the most votes wins a new ENERGY STAR® certified refrigerator!

Share a photo and you could win:

GRAND PRIZE: A brand-new ENERGY STAR® certified refrigerator!
SECOND PRIZE: A new outdoor grill
THIRD PRIZE: A YETI® cooler

ENTER NOW!

FLIP YOUR FRIDGE
RECYCLE AND SAVE

BGE
An Exelon Company

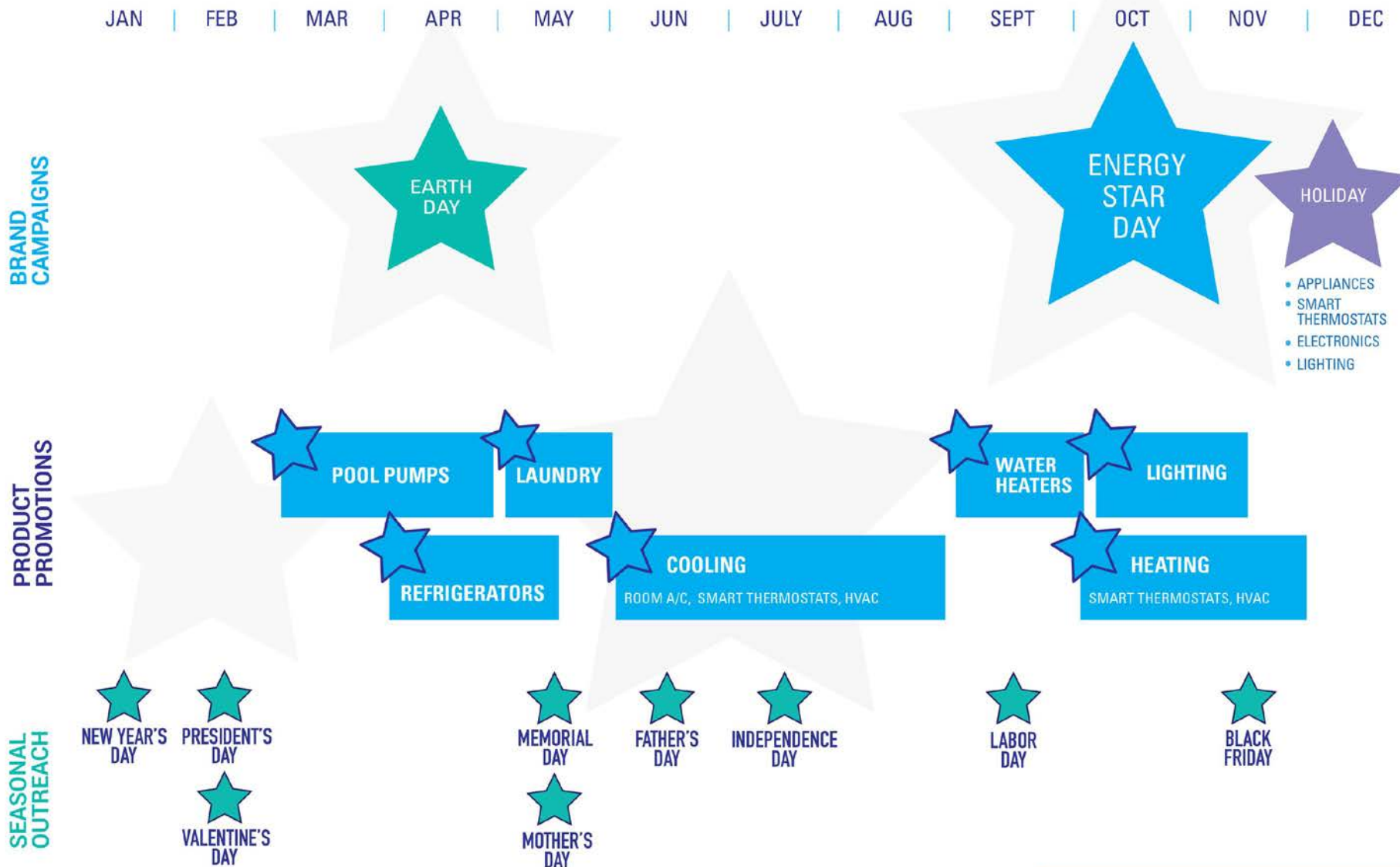





Excellence Award – ENERGY STAR Promotion Award: Program Categories

- **Product and Residential Partners:** includes participating in one or more of the ENERGY STAR 2019 promotions or other consumer outreach initiative:
 - BRAND CAMPAIGNS
 - Earth Day
 - ENERGY STAR Day
 - Holiday
 - PRODUCT PROMOTIONS
 - Pool Pumps
 - Refrigerators (Flip Your Fridge)
 - Laundry
 - Cooling
 - Water Heaters
 - Lighting (Light the Moment)
 - Heating
- **Commercial Industrial Partners:** promotions could include:
 - Hosting an ENERGY STAR Battle of the Buildings competition
 - Promoting ENERGY STAR Treasure Hunts
 - Running campaigns that foster benchmarking in ENERGY STAR Portfolio Manager, encourage the adoption of energy efficiency best practices, or engage building occupants in energy efficient behaviors
- **Homes Partners:** any promotions of ENERGY STAR homes or apartments and/or sales staff training to promote features and benefits of ENERGY STAR certified homes

2020 Outreach Plan: ENERGY STAR® PRODUCTS



- APPLIANCES
- SMART THERMOSTATS
- ELECTRONICS
- LIGHTING



Materials Available:
energystar.gov/marketing_materials



Excellence Award – ENERGY STAR Promotion Award: How Awards are Judged

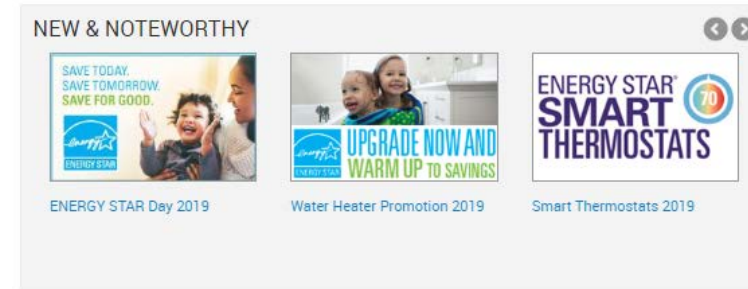
- **Description of the effort and specific tactics used**, such as web/online/digital media, in-store activities (signage/events), advertising, public relations, social media, and direct mail, etc.
- **Intended audience** for the marketing/communication effort, such as demographics, etc.
- **Dates and location of activity(ies)**
- **Data on the impact of the effort**, such as quantity of materials/efforts, frequency of efforts, research/impressions, and web data (number of views, unique visitors, or average view times, etc.)
- **Brief description of any partners or cooperative aspects**
- **Other qualitative or quantitative consumer/community feedback**, including measures demonstrating behavioral changes
- **Graphic Examples** of materials to demonstrate the integration of ENERGY STAR graphics and messaging
 - Please provide all graphic examples in a single PDF and organize the examples so they can be easily referenced in the application narrative



Excellence Award – ENERGY STAR Promotion Award: How Awards are Judged

- Just as for the Energy-Efficiency Program Delivery Award, inclusion the ENERGY STAR logo and “ENERGY STAR certified” is a go, no go.
- Point-Of-Sale (POS) visibility, particularly online and through online marketplaces, since our promotions goal is – as yours is – adoption.
- Links to energystar.gov
- We are also looking for use of our resources: Tools:
 - Ways to Save Tips web service
 - Buying Guidance tools
 - Calculators
- Marketing materials
www.energystar.gov/marketing_materials

ENERGY STAR Marketing Materials for Products



Promotions/Campaigns

Click on the promotion/campaign below, or use the filters to the right to find related marketing materials.



search library

Browse Marketing Materials by:

- Category/Product Type
- Appliances (30)
 - Clothes Dryers (13)
 - Clothes Washers (12)
 - Dishwashers (1)
 - Freezers (11)
 - Refrigerators (20)
 - Building Products (3)
 - Seal and Insulate (3)
 - Commercial Food Service Equipment (11)
 - Commercial Dishwashers (1)

Show more

Promotion/Campaign

- Earth Day with ENERGY STAR 2019 (2)
- ENERGY STAR Day 2019 (4)
- Flip Your Fridge 2019 (16)
- Holiday 2018 (3)
- Keep Your Cool with ENERGY STAR 2018 (6)
- Laundry Made Better 2019 (10)



Tools

- Refrigerator calculator
- Choose a Light
- Room AC proper sizing
- Water Heater Replacement Guide

WATER HEATER REPLACEMENT GUIDE

Heat pump water heaters use advanced technology to do the job with significantly less energy. In most homes they can be installed right where your current water heater sits. Take a moment to go through 4 simple installation considerations to figure out if a heat pump water heater is right for your home.

[GET STARTED](#)

Why Choose an ENERGY STAR certified heat pump water heater?

- Save more than 50% on water heating energy costs – up to \$3,500 lifetime savings for a family of four.
- Take advantage of utility rebates that may be available in your area.
- Products with the ENERGY STAR label are independently certified to deliver energy savings and help protect the environment.

1. Determine the room's square footage

Determining the floor square footage of the area to be cooled takes simple math. Just use the following formulas. Always measure in feet, converting the inches to fractions of a foot.

For example: 12 ft., 6 inches, is 12.5 ft.

9 in = .75 ft.
6 in = .5 ft.
3 in = .25 ft.

Square and rectangular rooms:
Multiply the full length of the room by its width.

Triangular rooms:
Multiply the length of the area by the width and divide by two.

Complex room shapes:
Sub-divide into squares, rectangles and triangles. Then use the formulas above to determine the total square footage.

FLIP YOUR FRIDGE CALCULATOR

Cool for You. Cool for the Planet.

Find out how much your old refrigerator or freezer costs to operate and how much you can save by flipping it to ENERGY STAR.

1. Pick one of the following for your savings:
 - Replace my main refrigerator/freezer
 - Remove my extra refrigerator/freezer
2. Find your [state's electricity price](#) per kilowatt hour or use the national average. (Tip: Check your utility bill.)

picture that best represents your refrigerator/freezer:

Model Year: ▼
or Size:

[CALCULATE SAVINGS](#) →

CHOOSE A LIGHT GUIDE

Looking to replace a light bulb? Here's how in three easy steps:

1. Choose the shape
2. Choose the color
3. Choose the brightness

[FIND YOUR LIGHT BULB](#)

Why Choose ENERGY STAR?

- Independently certified to deliver efficiency and performance
- Same brightness (lumens), 90% less energy (watts)
- Last 15 times longer = big \$ savings
- Help protect the environment and prevent climate change



Excellence Award – ENERGY STAR Promotion Award: Ways to Save Tips Web Service


- **Please Note:** special consideration will be given to partners that integrate the Ways to Save Tips web service into their websites for general ENERGY STAR Education purposes. See the Ways to Save Tips web service [one-pager](#) for more information

[Ways to Save Tips](#) is a web service that provides an ongoing stream of ENERGY STAR® branded, energy-saving tips to external websites that adopt the service.

Tips include:

- All ENERGY STAR vetted, energy-saving tips for certified consumer products. Tips for commercial products are not available ... yet.
- Content from national product promotions.
- Any and all additional content, as available.
- Links back to energystar.gov for more educational information.

You can customize the tips in your web feed based on specific product categories relevant to your program. The tips in the feed will automatically refresh with each visit to your site.



Join EPA and light your moments with ENERGY STAR
Make a commitment to change out an old light bulb to an ENERGY STAR certified LED bulb, and join EPA in the national effort to change out 300 million bulbs to ENERGY STAR. Together we can save about \$15 billion in annual energy costs and prevent 17 billion pounds of greenhouse gas emissions. Your moments. Your world. Both deserve the Best.

Find savings and rebates in my area
Use the ENERGY STAR Rebate Finder to look for special offers or utility rebates on ENERGY STAR certified products. These offers are sponsored by ENERGY STAR partners or local utilities. Partners also occasionally sponsor recycling incentives for the proper disposal of old products.

Choose an ENERGY STAR certified electric heat pump water heater
Water heating can account for 12 percent of a home's energy use. When replacing your water heater, look for models that have earned the ENERGY STAR. A certified heat pump water heater can save a household of 4 about \$330 annually on electric bills.

Partner Benefits

- Fresh and Frequent Content
 - Increase the amount of content that changes on your page(s) to show search engines that your page is worthy of receiving a boost in the search results.
 - Increase the frequency of the changes to give search engines a reason to crawl your site more often.
 - Give visitors more options for engaging with your page.
- ENERGY STAR Brand Affiliation
 - ENERGY STAR is a trusted brand that provides credibility to your site and confidence to your site visitors.
 - Displaying ENERGY STAR branded content next to your own content creates a connection that can add value to your content.
- Once the web service is adopted, you're done! You do not have to think about it again.

Next Steps

Read the application criteria and determine if your organization is competitive

- ***If No***— contact your account manager to set up a strategy call to build toward a competitive application next year! Don't know your account manager, email eeaccountmanager@energystar.gov and mention the state(s) where you operate to be directed appropriately
- ***If Yes***—determine award type(s) and program categories you will apply in based on an internal assessment of where you will be most competitive

Develop an internal schedule for coordinating application among parties especially if applying in multiple program categories





New Online Submission Portal

- Don't wait for the last minute to log in and upload your application. Note there is a new and improved Online Application portal via My ENERGY STAR Account (MESA). Has new functionality such as a 'save as you go' feature.

Act Now!

- [Login](#) to the new MESA (My ENERGY STAR Account) system to activate your new credentials for access to the new online Awards application system. If you did not receive your new MESA credentials, please contact [ENERGY STAR Support](#).
- [View and download the 2020 ENERGY STAR Awards Applications](#).
- [Apply](#) for the 2020 ENERGY STAR Awards. The deadline is December 3, 2019 at 8:00 p.m. ET.



Questions?

Please email eeaccountmanager@energystar.gov



Appendix



How to Apply on the New My ENERGY STAR Account (MESA) Platform

Home My MESA Account My Organization Information Manage Contact Information

My ENERGY STAR Account
Welcome, MESA Homes TestUser!
[MESA Homes Org](#)

Programs (1)

PROGRAM NAME	BRANCH	ORG. RELATIONSHIP	STATUS
ESVI Contractor	Residential	Non-Partner Logo User	Active

ACTION NEEDED: Associate Contact(s) to Program

MESA Homes Org (9)
ESVI Contractor

Contact Name	Email	Phone
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My ENERGY STAR Tools & Resources

Tools Resources

- Apply for an Award
- Using the ENERGY STAR Verified HVAC Installation Linkage Phrase Mark
- ENERGY STAR Verified HVAC Installation Tear-sheet
- ENERGY STAR Verified HVAC Installation Consumer Brochure (PDF, 3.8 MB)
- EPA Policies for Responding to Misuse of the ENERGY STAR Brand

Login to MESA, then select



How to Apply on the New My ENERGY STAR Account (MESA) Platform

The screenshot shows a web browser window with the URL `staging-mesa.cs32.force.com/s/energy-star-awards`. The page title is "My ENERGY STAR Account ENERGY STAR Awards". The navigation bar includes "Home", "My MESA Account", "My Organization Information", and "Manage Contact Information".

About the Awards

Each year, EPA and DOE honor organizations that have made outstanding contributions to protecting the environment through superior energy efficiency. This year's winners will be recognized at the ENERGY STAR Awards Ceremony on April 2, 2020 in Washington DC. All organizations participating in ENERGY STAR are encouraged to apply for an ENERGY STAR Award.

There are three broad categories of ENERGY STAR awards that you can apply for: Partner of the Year, Home Performance with ENERGY STAR and Excellence Awards. The Sustained Excellence Awards, our highest honors, are given to organizations who have won Partner of the Year for several years and whose achievements continue to surpass those of the previous year.

Deadline: A complete electronic application is due by 8pm EST Tuesday, December 3, 2019.

For questions on the awards process, please contact your account manager or EPA at awards@energystar.gov.

NEW FEATURES!

- Your application will **Auto-Save** after you complete each step in the process.
- You can **Exit and Return** to complete your application at any time until the application period closes. Your progress will be saved.

Submit Award Application

MESA Homes Org

Step 1. Select Award | Step 2. Organization Information | Step 3. Upload Documents | Step 4. Confirmation

STEP 1: SELECT THE AWARD FOR WHICH YOU ARE APPLYING; YOU MUST SUBMIT ONE APPLICATION PER AWARD CATEGORY.

Partner of the Year

- Energy Efficiency Program Delivery
- Energy Management
- Multifamily High Rise Developer
- New Home Builder and Affordable Housing
- New Homes Rater/Provider
- Product Brand Owner
- Product Brand Owner - Windows, Doors, and Skylights
- Retailer
- Service and Product Provider

Home Performance with ENERGY STAR

- Contractor of the Year

Excellence Awards

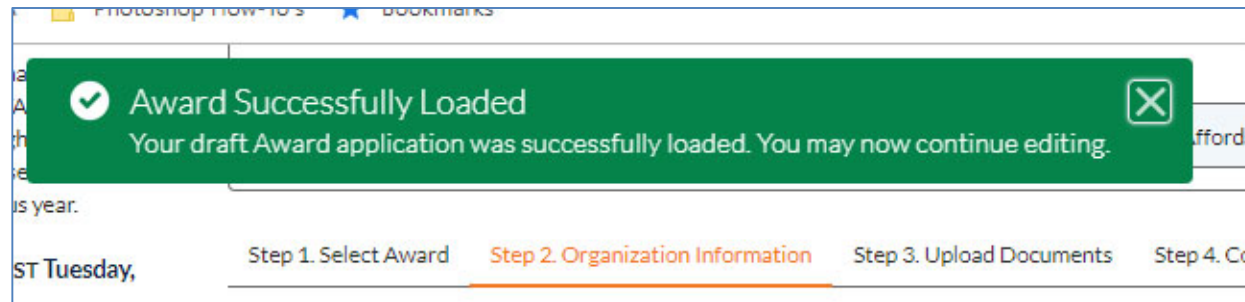
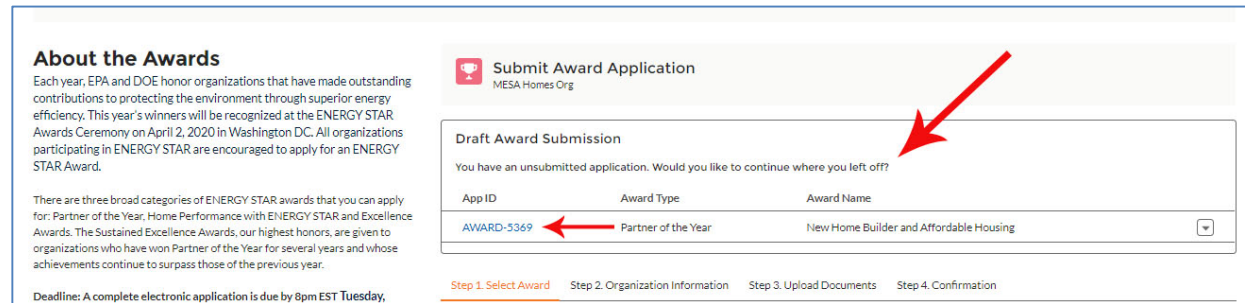
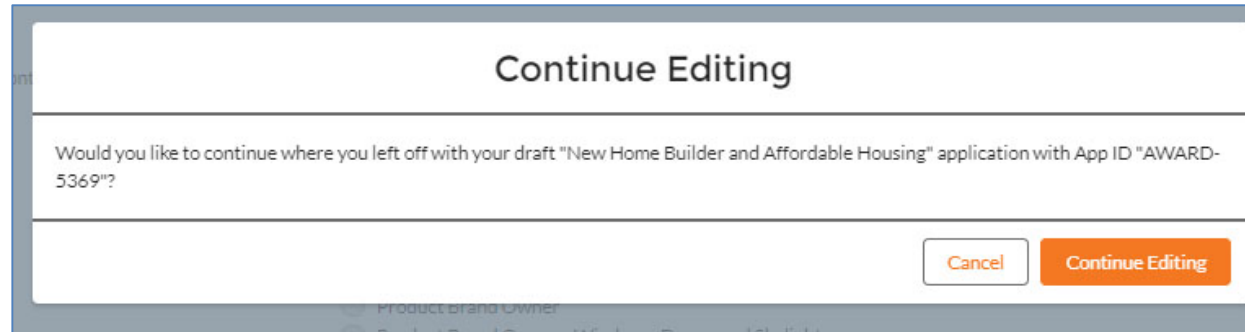
- Data Innovation
- ENERGY STAR Promotion

Step 1. Select Award | Cancel | Proceed to Organization Information

A red arrow points to the text in the "NEW FEATURES!" section.



How to Apply on the New My ENERGY STAR Account (MESA) Platform





How to Apply on the New My ENERGY STAR Account (MESA) Platform

My ENERGY STAR Account
ENERGY STAR Awards

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Deadline: A complete electronic application is due by 4pm EST Tuesday, December 3, 2019.

For questions on the awards process, please contact your account manager or EPA at awards@energystar.gov.

Submit Award Application
MESA Home Org

Step 1: Select Award Step 2: Organization Information Step 3: Upload Documents Step 4: Confirm

Organization Award Name

Headquarters Information

*Name of Organization Suburbia
*Street Address Street Address 2
*City State
*Zip Code *Country

Primary Contact

*Title *Salutation
*First Name *Last Name
*Street Address Street Address 2
*City State
*Zip Code *Country
*Email *Phone

Communications Contact

*Title

CEO Contact

*Title *Salutation
*First Name *Last Name
*Street Address Street Address 2
*City State
*Zip Code *Country

Profile Information

Testimonial
*Testimonial Name *Testimonial Title

NEW FEATURE:
- Organization and contact information is collected in the workflow.
You cannot proceed without completing required info!
- PLEASE mouse over and read the information/helpful hints behind the Info Popups and Alert triangles!

The name of your company will appear on your ENERGY STAR Award, the 2020 Winners List, and ALL award materials and media EXACTLY as you enter it here. After you complete your final version of this application and Submit (Step-4), changes to the "Organization Award Name" may not be possible.



How to Apply on the New My ENERGY STAR Account (MESA) Platform

The screenshot shows the 'Submit Award Application' form on the My ENERGY STAR Account (MESA) platform. The form is divided into several sections: 'Organization Award Name', 'Headquarters Information', 'Primary Contact', 'Communications Contact', 'GEO Contact', and 'Profile Information'. A blue callout box with a white border points to the 'Organization Award Name' field, containing the text: '- Your HQ "Name of Organization" may differ from the one you specified for the "Organization Award Name" above.' and '- Please enter the HQ Information your organization considers its main or corporate location.' The form includes various input fields for names, addresses, titles, and contact information, along with dropdown menus for salutations, states, and countries. A progress bar at the bottom indicates the current step in the application process.



How to Apply on the New My ENERGY STAR Account (MESA) Platform

My ENERGY STAR Account
ENERGY STAR Awards

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Deadline: A complete electronic application is due by 8pm EST Tuesday, December 3, 2019.

For questions on the awards process, please contact your account manager or EPA at awards@energystar.gov.

Submit Award Application
MESA Homes Org

Step 1. Select Award | **Step 2. Organization Information** | Step 3. Upload Documents | Step 4. Confirmation

Organization Award Name

Headquarters information

* Name of Organization
* Street Address
* City
* Zip Code

Primary Contact

* Title
* First Name
* Street Address
* City
* Zip Code
* Email

* Salutation
* Last Name
* Street Address 2
* State
* Country
* Phone

Communications Contact

* Title

Communications Contact

* Title
* First Name
* Email

* Last Name
* Phone

CEO Contact

* Title
* First Name
* Street Address
* City
* Zip Code

* Salutation
* Last Name
* Street Address 2
* State
* Country

Profile information

Testimonial

* Testimonial Name
* Testimonial Title

Previous | Cancel | Proceed to Upload Documents



How to Apply on the New My ENERGY STAR Account (MESA) Platform

My ENERGY STAR Account
ENERGY STAR Awards

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Submit Award Application
MESA Home Org

Step 1. Select Award | **Step 2. Organization Information** | Step 3. Upload Documents | Step 4. Confirmation

Organization Award Name

Headquarters Information

*Name of Organization Substairies

*Street Address Street Address 2

*City State

*Zip Code Country

Primary Contact

*Title *Salutation

*First Name *Last Name

*Street Address Street Address 2

*City *State

*Zip Code *Country

*Email

Communications Contact ←

*Title

*First Name *Last Name

*Email *Phone

CEO Contact

*Title *Salutation

*First Name *Last Name

*Street Address Street Address 2

*City *State

*Zip Code *Country

Profile Information

Testimonial

*Testimonial Name *Testimonial Title



How to Apply on the New My ENERGY STAR Account (MESA) Platform

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My ENERGY STAR Account
ENERGY STAR Awards

About the Awards
Each year, EPA and DOE honor organizations that have made outstanding contributions to protecting the environment through superior energy efficiency. This year's winners will be recognized at the ENERGY STAR Awards Ceremony on April 2, 2020 in Washington DC. All organizations participating in ENERGY STAR are encouraged to apply for an ENERGY STAR Award.

There are three broad categories of ENERGY STAR awards that you can apply for: Partner of the Year, Home Performance with ENERGY STAR and Excellence Awards. The Sustained Excellence Awards, our highest honors, are given to organizations who have won Partner of the Year for several years and whose achievements continue to surpass those of the previous year.

Deadline: A complete electronic application is due by 6pm EST Tuesday, December 3, 2019.

For questions on the awards process, please contact your account manager or EPA at awards@energystar.gov.

Submit Award Application
MESA Homes Org

Step 1. Select Award Step 2. Organization Information **Step 3. Upload Documents** Step 4. Confirmation

Submitting application for .

To complete Step 2 of the online submission process, you will need:

PART 1:	Executive Summary (required)
PART 2:	Accomplishments Narrative Document (in Word or PDF) (required) A. Narrative (varies by ENERGY STAR Award Application type) B. Application-specific information (varies by award type)
PART 3:	Supporting Material (varies by award type) (minimum of 1 required)
PART 4:	Your Organization's Logo (High Resolution) (required)
PART 5:	Video Link

Each file must be no more than 100 MB in size. [Read the Guidelines](#)

STEP 2: UPLOAD DOCUMENTS

* Indicates required information

Part 1: Executive Summary
Upload the completed Word document you downloaded from the 2019 ENERGY STAR Awards Application web page
 or Drop Files

Part 2: Accomplishments Narrative Document
Upload the Word or PDF document that shows how your organization has demonstrated success
 or Drop Files

Part 3: Supporting Materials (minimum of 1 required)
Materials such as print, radio, TV, and internet advertisements; point of purchase materials; bill stuffers; educational pamphlets; newsletters; snapshots of social media posts; etc. that support your accomplishments narrative and demonstrate success. Multiple files can be uploaded. [Accepted File Types](#)

Upload the Word or PDF document that shows how your organization has demonstrated success
 or Drop Files

Part 4: High Resolution
Upload your organization's or
You may provide one or more links to videos that support your Awards application. Please, DO NOT upload the actual videos themselves.

STEP 5: VIDEO LINK
Add a Video Link:

DO NOT hit the Submit button unless you have entered and completed ALL the information you intend to have included in your 2020 ENERGY STAR Awards Application.

All information entered up to this point has been automatically saved; you may return to revise or add information or upload files until the application period closes at 6pm EST on December 3, 2019.

Once you hit "Submit," you will no longer be able to modify or access your application. You also **MAY NOT** submit another application for the same award category.



How to Apply on the New My ENERGY STAR Account (MESA) Platform

Submit Award Application?

Signatory Information

* Title

* First Name

* Last Name

* Email

* Please confirm that you would like to submit this award application