

ENERGY STAR®

Lighting Newsletter

Lighting the Way to a Brighter Future



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Join us for Earth Day

We invite all partners to join us on April 22 and throughout the month of April to celebrate Earth Day through action. This year, ENERGY STAR will level up and leverage Earth Day as an opportunity to collectively educate and empower a broader audience by providing partners with engaging educational assets that provide actionable guidance on saving energy, reducing carbon emissions, and supporting a clean energy future. We ask partners to join us by sharing these educational messages on social media, and through employee outreach channels in celebration of Earth Day along with education about specific actions individuals can take through your product and program offerings.

The [Earth Day Toolkit](#) is now available with a suite of creative assets and messaging.

View all the upcoming outreach campaigns and promotional opportunities in the [2022 Outreach Calendar](#).

Have a Question about Lighting? Ask the Experts!

Did you know that ENERGY STAR has a team of experts available to answer your questions on efficient products, habits, and actions? The ENERGY STAR [Ask the Experts](#) page is your go-to resource for the latest advice from our experts on saving energy at home and work.



Check out the recent Ask the Experts post that shows customers how to [How to Choose and Install Recessed Lighting](#). This new installation guidance can help your customers take their lighting purchases all the way to the finish line, including guidance about when it's easy to DIY an install, and when it's appropriate to bring in a professional.

If you have a question about energy efficiency that you'd like answered, [Ask the Experts!](#)

IEPA LED OEM Assessment:

Each year the Environmental Protection Agency assesses the results of ENERGY STAR LED bulb testing under its third-party verification testing scheme to determine performance trends among original equipment manufacturers (OEMs) within the product area. The results include information regarding number of products tested, annual disqualification rates and trends, and specific comparisons of test results by and between tested OEMs. This information is used to direct verification testing priorities to sources with demonstrated deficient or limited testing histories, and to institute heightened oversight where necessary. It is also used to provide OEMs with individualized performance rates and additional information that labelers may seek in selecting OEMs for their products. Major findings as of 2020 were as follows:

- The 2020 product disqualification rate was 11%, the lowest annual rate since we began testing.
- A total of 1500 LED bulbs have been tested through 2020, with 481 tested in 2020.
- The cumulative LED bulb disqualification rate fell to 14% from 18% in 2019, while the number of tested products increased by 64% between 2019 and 2020.
- 8 of the 24 'significantly' tested OEMs in 2020 (those with 5 or more products tested that year) had no disqualifications.

In Case You Missed It: The ENERGY STAR Products Webinar Series

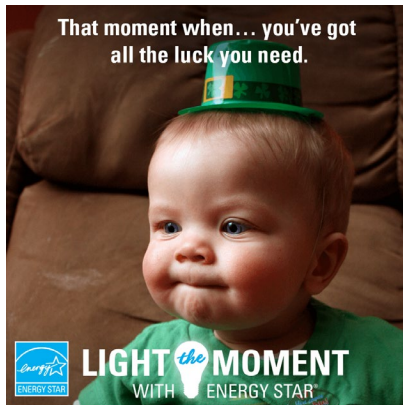
The 2021 ENERGY STAR Products Webinar Series worked to showcase the exciting content that was prepared for the 2021 ENERGY STAR Products Partner Meeting which was cancelled due to concerns surrounding COVID-19. In the most recent Lighting Presentation, you'll hear from several experts with insights on the state of the lighting market, the future of utility programs, and the future of ENERGY STAR in the lighting world. Check out the recording [here](#).

[View All Available Recordings](#)

Help Your Customers Make Smart Purchases with ENERGY STAR's Choose a Light Guide

Finding the right light bulb just got a whole lot easier with the [ENERGY STAR Choose a Light Guide](#). Offer your consumers a simple path to pick the right light for every room and occasion with a tool that helps them navigate three important bulb characteristics: shape, color, and brightness. The tool is mobile-friendly, so consumers can identify their desired bulb anytime!

[Lighting Resources Page](#)



Looking for more information on ENERGY STAR lighting? Check out the new [Lighting Materials, Tools, and Resources page](#), your one-stop-shop for case studies, helpful links, tools, and trainings.

Questions?

As always, please feel free to send us any questions or suggested topics for our next newsletter.
Email lighting@energystar.gov

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