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ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

Dear ENERGY STAR® Partners:

The U.S. Environmental Protection Agency (EPA) invites you to participate in a webinar regarding the new system for partners to upload and manage UPC codes for ENERGY STAR certified models. This tool will be released in the next couple of weeks and available via MESA (My ENERGY STAR Account) and the ENERGY STAR partner resources web page.

Adding UPC codes to ENERGY STAR certified models will make it easier for EPA and retailers to identify and feature certified models in online marketplaces. It will also allow models to be promoted through select retail initiatives that rely on UPC codes, such as Amazon's Climate Pledge Friendly designation. EPA started collecting Universal Product Codes (UPCs) across all relevant ENERGY STAR product categories through the certification process in June 2021. This new tool will make it easy for partners to submit and manage UPC codes across all of their products themselves as another option to managing the codes through their third-party certifier. This tool will also allow partners to deactivate UPC codes no longer relevant or submitted in error.

Webinar information:

Title: ENERGY STAR UPC Code Management Tool for Partners

Date and Time: Tuesday August 3; 2 PM – 3:30 PM EDT

[Please register for the webinar here](#)

Please note that any questions regarding EPA's UPC requirements and systems should be directed to Kathleen Vokes at vokes.kathleen@epa.gov.

Thank you for your support of ENERGY STAR.

For more information, visit: www.energystar.gov

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