

### U.S. Environmental Protection Agency's ENERGY STAR Program:

**Executive Update for Energy Efficiency Program Sponsors** 

May 16, 2017





### Agenda

- ENERGY STAR Awareness, Understanding & Influence
- Products Update
- Residential Update
- Commercial & Industrial Update
- Grid-Side Energy Efficiency Opportunities



### **ENERGY STAR Consumer Value**

- More than **90%** consumer awareness
- 45% of U.S. households report purchasing an ENERGY STAR certified product in the past year
- Nearly 75% reported the label as influential in their purchasing decision
- 80% of knowing purchasers reported that they are likely to recommend products that have earned the ENERGY STAR to friends
- Statistically, higher satisfaction with ENERGY STAR-certified light bulb
- Full report at energystar.gov/awareness





### **Interesting Findings from Non-Federal Sources**

Precourt Energy Efficiency Center, *Experiments with Appliance Choice:* 

- ENERGY STAR label increases the activity in the *nucleus* accumbens, part of the brain's "reward pathway" associated with positive emotions (as evaluated using Functional Magnetic Resonance Imaging or FMRI)
- Reward pathway activation while evaluating an appliance (e.g., CFL light bulb) positively predicts purchasing both with FMRI and in 1,550 person nationwide sample



### **Interesting Findings from Non-Federal Sources**

JD Powers 2016 Utility Products and Services Study as reported in AESP 2016 Magazine:

- Customers who participate in energy efficiency-oriented programs are much more satisfied with their utility.
- Overall Customer Satisfaction Index (CSI) for those who received a rebate for an ENERGY STAR-certified appliance was 750 compared to average CSI of 663





### **Products Updates**



### **ENERGY STAR Consumer Products**

- Lighting & Fans
  - Decorative Light Strings
  - Light Bulbs (Lamps)
  - Light Fixtures (Luminaires)
- Electronics
  - Audio/Video
  - Slates/Tablets
  - Set-top and Cable Boxes
  - Televisions
- Building Products
  - Residential Windows, Doors, and Skylights
  - Roof Products
  - Seal and Insulate

- Heating & Cooling
  - Central Air Conditioners
  - Boilers
  - Geothermal Heat Pumps
  - Vent Fans
  - Smart Thermostats
  - Furnaces
  - Dehumidifiers
  - Water Heaters
    - Heat Pump
    - High Efficiency Electric Storage
    - High Efficiency Gas Storage
    - Solar
    - Whole Home Gas Tankless







### **ENERGY STAR Consumer Products**

#### Appliances

- Clothes Washers
- Clothes Dryers
- Air Purifiers (Cleaners)
- Dehumidifiers
- Dishwashers
- Freezers
- Refrigerators
- Office Equipment
  - Computers
  - Displays
  - Small Network Equipment
  - Printers, Multi-function Devices



- Other
  - Electric Vehicle Supply
     Equipment
  - Pool Pumps
  - Vending Machines
  - Water Coolers

## New Products Under Development

- Exterior & Interior Storm Panels
- Home Energy Storage

Blue indicates recent or upcoming spec change Green indicates revision planned/underway *Italic* indicates with gas efficiency potential





### **ENERGY STAR Commercial Products**

- Lighting
  - Commercial Light Fixtures
  - Light Bulbs (Lamps)
  - Light Fixtures (Luminaires)
- Office Equipment
  - Signage Displays
  - VOIP Phones
  - Computers
  - Printers, Multi-function Devices



- Light Commercial HVAC
- Commercial Boilers
- Water Heaters
  - Commercial Gas Storage and Tankless





Blue indicates recent or upcoming spec change Green indicates revision planned/underway *Italic* indicates with gas efficiency potential



### **ENERGY STAR Commercial Products**

- Commercial Appliances
  - Commercial Clothes Washers
  - Vending Machines
  - Water Coolers
  - Commercial Ice
  - Commercial Refrigeration
  - Commercial Coffee
  - Commercial Dishwashers
  - Hot Food Holding Cabinets
  - Griddles
  - Fryers
  - Ovens
- Data Center Products
  - Data Center Storage
  - Enterprise Servers
  - Large Network Equipment
  - Uninterruptible Power Supply

- Other
  - Electric Vehicle
     Supply Equipment
  - Laboratory Grade Refrigerators and Freezers

# New Products Under Development

Medical Imaging Equipment

Blue indicates recent or upcoming spec change Green indicates revision planned/underway Italic indicates with gas efficiency potential







### **New ENERGY STAR Products in 2017**

- Lab Grade Refrigeration: First product certified by Thermo Fisher. adding scope for ultra low temperature freezers
- Commercial Coffee Makers: Batch commercial coffee brewers offer as much as 35% in energy savings and about \$100 per year compared to conventional models
- **Commercial Packaged Boilers**: offer end users as much as 15% in energy savings and about \$1,150 in energy cost savings/yr. when compared to non-condensing baseline models
- **Connected (Smart) Thermostats**: first to rely on analysis and aggregation of field data, rather than a laboratory test, to demonstrate energy savings. Average consumer will save more than 8% of their HVAC energy, or approximately \$50 annually





### **ENERGY STAR & Connectivity**

- ENERGY STAR optional criteria leverage the national platform that utilities can rely on and consumers look for, bringing together interested partners and stakeholders
- ENERGY STAR criteria provide consistent definitions and approaches, a consistent set of starter functionality, an emphasis on open standards, test methods for DR functionality
- ENERGY STAR is a trusted resource that can help consumers find these connected products and identify the benefits they offer



#### **ENERGY STAR "Smart" Thermostats – A Different Approach**

- Estimate of energy savings developed from analysis and aggregation of data from customers' homes
  - Inherently includes user interaction with the product, a key lack in previous efforts to recognize thermostats
  - The product is understood as hardware and service combined
  - The service provider will be the ENERGY STAR partner, because they have the data to demonstrate savings
  - Data analysis and aggregation is done by service providers using EPAprovided software, thus protecting privacy; CBs and EPA receive aggregated data only
- Completed December 2016
- Seven certified models! Manufacturers to date:
  - Nest, Ecobee, EcoFactor, Bryant, and Carrier





### **ENERGY STAR Connected Criteria**

	Smart Thermostats	Refrigerators & Freezers	Clothes Washers	Clothes Dryers	Room A/C	Dish- washers	Electric Vehicle supply equipment	Lighting	Pool Pumps	Commercial Ice Makers (draft)
Energy Consumption Reporting		$\checkmark$	✓	✓	✓	~		~	~	✓
Operational Status Reporting		$\checkmark$	$\checkmark$	$\checkmark$	√	$\checkmark$		~	~	$\checkmark$
Remote Management		$\checkmark$	$\checkmark$	$\checkmark$	✓	~		~	~	$\checkmark$
Demand Response	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	~	$\checkmark$	$\checkmark$		~	✓
Open Access	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓	~	$\checkmark$	~	~	$\checkmark$
DR override by Consumers	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		~	$\checkmark$
Connected Capability not Optional	$\checkmark$									



## ENERGY STAR Most Efficient 2017 Categories

- Boilers
- Ceiling and Ventilating Fans
- CAC/ASHP
- Clothes Washers
- Computer Monitors
- Dishwashers
- NEW: Dryers
- Furnaces
- Geothermal Heat Pumps
- Refrigerator- Freezers
- Windows

ENERGY STAR Most Efficient 2017 recognizes products that deliver cutting edge energy efficiency along with the latest in technological innovation.

www.energystar.gov/mostefficient



### **ENERGY STAR Best Value Finder: A New Tool Leveraging Price & Location Functionality**

- Goal: Make energy saving products and tips more accessible to
   low income or budget-constrained consumers
  - Highlight least cost, efficient options
  - Provide online and local options for researching and purchasing products
  - Provide buying tips and and information about rebates
  - Offer simple ways to reduce energy consumption and save money

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### **ENERGY STAR Best Value Finder – Refrigerators**

		Disclaimer				Silare I	our nesures of		
ENERGY STAR Certified	Refrigerator models that have earned the ENERGY STAR offer value because they		ENERGY STAR	Certified Refriger	ators : GE - GTE1	6DTH****			
nemyerau	Save you money on your energy bills. Replace your old model with an ENERGY			Description		Energy Use			
	STAR one and save as much as \$50 a year. Models with the freezer on top tend to use			Type @:	Top Freeze	Annual Energy Use (kWh/yr) @:	428		
	the least energy (versus bottom freezers or side-by-sides). Generally, the larger the			Defrost Type O:	Automatic	US Federal Standard (kWh/yr) @:	468		
	refrigerator, the more energy it will use the most energy-efficient models are			Compact e:	No	Size			
a second second	typically 16-20 cubic feet. Use the list below to find the best value in terms of		1	Built-in @:	No	Height (in) O	64.1		
	purchase price.			Thru the Door Disp	enser O: No	Width (in) er	28.0		
				Ice Maker @:	Yes	Capacity (Total Volume) (#3) @:	15.6		
				Counter Depth @:	Ne	copierty (rotal rotality) (rot) g.	10.0		
			GE	Connected Functio	nality e: No	•			
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	Sorted: lowest to highest price	•		Date Certified @:	06/05/2014				
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Tuna®	GE - GTE16DTH****	Compare		Additional Pro	Additional Product Information				
× Clear selections	Top Freezer   15.6 oubio ft.   428 (kWh/yr)			No additional information provided					
♂ Top Freezer ● (268)	\$533.10 - \$619.00	View Product Details							
<ul> <li>Bottom Freezer<sup>®</sup> (556)</li> <li>Side-by-Side<sup>®</sup> (74)</li> </ul>				Cliebi	as as the 'Ge' link below will take w	Back to ret	inderators results >>		
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(248)	Frigidaire - FFHT1614Q*	Compare							
Automatic Defroot® (1293)	Top Freezer   16.3 oubio ft.   432 (kWh/yr)		AiMadison	AlMadiana	GTE16DTHWW On	line Only \$533.10	Go		
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Built-in (119)					Bient SHOW ALL	ine Only \$533.10	60 •		
La counter Deptine (402)			EPA is pulling information	on on price and availability	of ENERGY STAR certified mod	els directly from retailer websites.	Prices may		
Canacity (Total Volume) (#3)@	GE - GTE16GTH****	Compare	vary in store or online. F	Please share any issues or f	feedback with the features by re	eporting it here			
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# Trend toward midstream program design for residential products

- More cost-effective compared to downstream rebates
- Utilities familiar with midstream approaches from lighting programs
- EPA talking with utility partners to understand and share best practices
- Candidate measures include HVAC, water heating, and windows



- ENERGY STAR Retail Products Platform
  - Nationally coordinated midstream rebate program aimed to transform the consumer product market
  - Implemented at +600 Best Buy, Home Depot and Sears store locations
  - Receiving on-going full category sales data with 12 months historic sales data
  - Largest appliance and CE manufacturers collaborating with ESRPP
  - Implementation through retailers

     allows all sales and savings to
     be captured, and reduces spend
     on administrative budgets
  - Creates a genuine Market Transformation program, whereby EEPS are influencing retail stocking decisions



# Homes, HVAC, and Other Residential Opportunities



### **ENERGY STAR Homes: ~ 650 New Partners in 2016!**





### **Versions vs. Revisions**





# Version 3

ENERGY STAR. The simple choice for energy efficiency.



## Version 3.1



### What you need to know about Version 3.1





### What you need to know about Version 3.1

- No new mandatory measures in v3.1!
- To hit the lower HERS index target, you'll likely need to make incremental improvements to:
  - Infiltration,
  - Windows,
  - HVAC efficiency,
  - Lighting, and,
  - Either ducts in conditioned space or high-efficiency water heaters.



### What you need to know about Version 3.1

• There are now **17** states, plus DC, with an implementation date for v3.1, plus regional v3.1 requirements in CA & FL:

State	Applicable to Homes with the Following Permit Date				
MA	On or after 01/01/2015				
DC, IL, MD, RI	On or after 04/01/2015				
IA	On or after 06/01/2015				
DE	On or after 12/01/2015				
MT, OR, WA	On or After 01/01/2016				
MN, VT	On or after 04/01/2016				
NV	On or after 10/01/2016				
MI, NJ	On or after 04/01/2017				
CT, NY, TX	On or after 10/01/2017				



### **Updated Cost & Savings Analysis**

• The updated analyses have been posted on our website.











# Ample evidence that HVAC systems are not properly installed

- Improper airflow:
  - Average airflow 14% below design (Proctor 1997)
  - Improper airflow in 44% of systems (Mowris et al. 2004)
  - Measured airflow ranging from 130 510 CFM / ton (Parker 1997)
- Incorrect refrigerant charge:
  - In 57% of systems (Downey/Proctor 2002)
  - In 62% of systems (Proctor 2004)
  - In 72% of systems (Mowris et al. 2004)
  - In 82% of systems (Proctor 1997)



#### Lessons Learned So Far on HVAC Commissioning

- 1. It deserves attention it's important and has been overlooked for too long.
- 2. Builders are starting to understand the rationale and value for it.
- 3. Commissioning requirements easily verified by Raters have taken hold.

But:

- 4. The industry, as a whole, still needs a lot of support to deliver it.
- 5. Lack of uniform, practical, standards leads to conflict and confusion.
- 6. No credit in the HERS index is a significant obstacle.



#### What's Next? HVAC Grading System Concept

- Follow the insulation quality-installation model:
  - Grade III:
    - The default. No verification is done.
    - No penalty and no credit.
  - Grade II:
    - Rater verifies key design and installation parameters.
    - Verification indicates that the system is good but not great.
    - Partial credit awarded.
  - <u>Grade I</u>:
    - Rater duplicates the tasks in Grade II.
    - But, the verification indicates that the system is great.
    - Full credit awarded.

#### ENERGY STAR. The simple choice for energy efficiency.



#### **ENERGY STAR Residential Branch – Key 2017 Plans**

#### New Construction Programs:

- RaterPRO app
- Version 3/Revision 9
- Version 3.1 in new states as new codes are adopted (MI, NJ, CT, NY, TX)
- ENERGY STAR Homes Version 4 Framework Document
- New program requirements for Manufactured Housing
- "One Multifamily" specification for High-Rise/Low-Rise
- 2017 ES Homes Partner Meeting (October 23-25 Chicago, IL)

#### **Existing Homes/Building Products Programs**:

- ENERGY STAR W/D/S Version 7 Framework Document; Draft 1
   Criteria for Storm Windows
- Rule Your Attic! campaign
- Evaluate ENERGY STAR Verified Installation Pilot Programs







### **Commercial & Industrial Updates**



### **Energy Management Guidance**

### "ENERGY STAR Guidelines for Energy Management"





#### **Benchmarking with ENERGY STAR has Become the Industry Standard**

- Over 6,400 C&I
   ENERGY STAR Partners
- Over 70,000 active portfolio manager accounts
- More than 500,000
   buildings have been
   benchmarked in Portfolio
   Manager
- Over 30,300 properties are ENERGY STAR certified
- Almost 50% of U.S.
   commercial building
   space has benchmarked
   in Portfolio Manager





### **Eligible to Receive an ENERGY STAR Score**



**Bank Branch** 



Barracks\*



Courthouses



**Data Centers** 



Distribution Centers



**Financial Offices** 







Hotels





Office Buildings



Medical Offices\*

Supermarkets



Warehouses

Hospitals

Multifamily Housing







K-12 Schools

**Retail Stores** 

Wholesale club/

Supercenters



Senior Care Communities





#### Worship Facilities

\*All building types -- except for barracks, medical offices, residence halls, and wastewater treatment plants -- can apply for the ENERGY STAR if they earn a score of 75 or higher. Additional details on eligibility available here.

Wastewater

**Treatment Plants\*** 





### **Developing a 1 – 100 ENERGY STAR Score**





# Industrial Focuses, Energy Performance Indicators, and the Challenge for Industry

- Industrial Focus Areas: Cooperation between EPA and manufactures to create sector-specific industrial energy management tools
- Energy Performance Indicators (EPIs): Measures relative energy intensity of manufacturing facilities 1-100 scale; 75 required to earn ENERGY STAR
- ENERGY STAR Challenge for Industry: A global call to action to reduce plant-level energy intensity by 10% within 5 years





### **Industrial Plants with Benchmarks**



Aluminum Casting



**Automobile** Assembly



**Cement Plants** 







Cracker

**Bakeries** 



Container Glass **Plants** 



**Flat Glass Plants** 

**9** 

EN' TORI TOT REAL

**Juice Plants** 



**Frozen Fried Potato Processing** 





**Integrated Paper** and Paperboard



Petroleum Refineries Pharmaceuticals



**Integrated Steel** 

**Pulp & Paper Mills** 







Wet Corn Mills 39



### **Customers Can Find Utilities that Provide Energy Data** for Benchmarking



Utilities Providing Energy Data for Benchmarking in ENERGY STAR® Portfolio Manager®



### **Governments Leveraging ENERGY STAR**





### A Comprehensive Approach for Key Customers

Building Performance with ENERGY STAR can provide portfolio-wide savings
 opportunities with an <u>efficient investment of time and incentive dollars</u>



- Embodies the strategic approach of the EPA ENERGY STAR Guidelines for Energy Management
- Provides a framework for integrating strategic energy management; benchmarking; operations, behavioral and capital investment programs
- Supports strengthening relationships
   with commercial customers



Consumers Energy



# **ENERGY STAR Tenant Spaces**

Tenants control energy use Recognition motivates change Capitalize on ENERGY STAR brand and certification

Pilot launching in September, applications due July 15, 2017!



### **Grid-Side Energy Efficiency Opportunities**





### **Grid-Side Energy Efficiency Opportunities:**

#### **Conservation Voltage Reduction/Volt Var Optimization**

What it is: Delivering voltage to customers at the lower end of acceptable range to save energy in homes and buildings

- Savings ≈1-4% depending on circuit (and customer end uses); ≈90% on customer-side of meter
- Potential to target/prioritize low income communities for CVR/VVO operations (assuming other favorable conditions)

What we offer: New EM&V guide covering energy efficiency potential, data tracking considerations, impact analysis (including methods for estimating potential and impacts to low-income communities)

#### ENERGY STAR Buying Guide to Energy Efficient Distribution Transformers... coming soon

- Defines meaningful efficiency above DOE standard
- Can reduce transformer losses ≈11-29%
- Identifies circuit characteristics where cost effective





#### **ENERGY STAR Certified Electric Vehicle Charging Stations**

- Covers 120 V and 208 to 240 V chargers
- Use ≈40% less energy in standby mode (typically in standby for 85% of product lifetime)
- Potential savings could grow to \$17 million per year
- Currently three certified models from Chargepoint





#### Links for Additional Information

- Product specification criteria and updates: <u>www.energystar.gov/specifications</u>
- ENERGY STAR Most Efficient: <u>www.energystar.gov/mostefficient</u>
- ENERGY STAR Best Value Finder: <u>https://www.energystar.gov/best-value-finder</u>
- ENERGY STAR new homes partnership: <u>www.energystar.gov/newhomespartners</u>
- ENERGY STAR certified homes technical requirements:
  - Current: <u>www.energystar.gov/newhomesguidelines</u>
  - Version 3.1: <u>www.energystar.gov/index.cfm?c=bldrs\_lenders\_raters.nh\_v3\_1</u>
  - HVAC design and commissioning: <u>www.energystar.gov/newhomesHVAC</u>
- ENERGY STAR certified homes training: <u>www.energystar.gov/newhomestraining</u>
- ENERGY STAR eligibility criteria for buildings and plants: <u>https://www.energystar.gov/buildings/facility-owners-and-managers/industrial-plants/measure-</u> <u>track-and-benchmark/energy-star-energy</u>
- Utility-offered benchmarking services through Portfolio Manager: <u>www.energystar.gov/utilitydata</u>



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