

Email not displaying correctly? [View it](#) in your browser.



ENERGY STAR[®] Holiday Gift Guide



Dear ENERGY STAR Partners,

With the holidays right around the corner, the ENERGY STAR program is looking forward to promoting ENERGY STAR certified products as part of "The Best Gifts Do Great Things" holiday promotion. These gifts come with more than just high-tech features, energy efficiency, and money savings—they give the gift of a better environment. You can benefit from our holiday season outreach by joining us in getting the word out through your own social channels. Just go to our [marketing materials](#) page for sample messages.

[GET MATERIALS](#)



And make sure you join our Twitter Chat on **Tuesday, November 20** to launch the gift-giving season right before Black Friday. Our Twitter Chat will highlight how ENERGY STAR certified products make the best gifts by giving back to your loved ones and the planet. Join the chat using the details below. Please contact changetheworld@energystar.gov or your account manager if you plan to join us or would like to discuss more ways you can engage.

- **Date:** Tuesday, November 20, 2018
- **Where:** Twitter!
- **When:** 1:00 - 2:00 p.m. EST
- **How:** Use the hashtag #BestGifts to join the conversation!

There's also still time to add your special offers and deals to our holiday website, energystar.gov/holiday. Just provide us information about your deals available on ENERGY STAR certified products and a link to a web page or circular with shopping details (retail/manufacturer partners) and/or rebate details (utility partners) for the customer.

We are excited to work with you to leverage the holiday season to promote ENERGY STAR certified products as the best gifts. Please email vohr.jill@epa.gov if you are interested in participating.

Thank you!

The ENERGY STAR Communications Team

ENERGY STAR[®] is the simple choice for energy efficiency. For more than 25 years, people across America have looked to EPA's ENERGY STAR program for guidance on saving energy, saving money, and protecting the environment. Behind each blue label is a product, building, or home that is independently certified to use less energy and cause fewer of the emissions that contribute to climate change. Visit www.energystar.gov today.



This email was sent by:
EPA (Climate Protection Partnerships Division) - ENERGY STAR
1200 Pennsylvania Ave NW, Washington, DC, 20460 US

**Unsubscribe from
ENERGY STAR Emails**