

Getting Started with ENERGY STAR Multifamily New Construction

Rebecca Hudson EPA



Agenda

- Overview of ENERGY STAR
- Key Program Components
- Benefits of ENERGY STAR
- How to Get Started



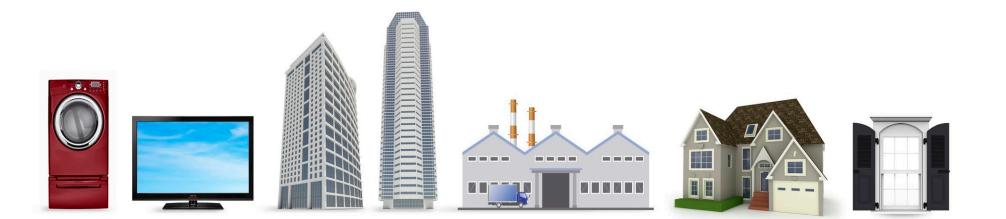




Overview of ENERGY STAR Program



For more than 25 years, EPA's ENERGY STAR program has identified the most energy efficient products, buildings, plants, and new homes – all based on the latest government-backed standards and a rigorous third-party certification process.





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Today, this little blue label does all the hard work of certifying outstanding energy efficiency in:





Product Categories



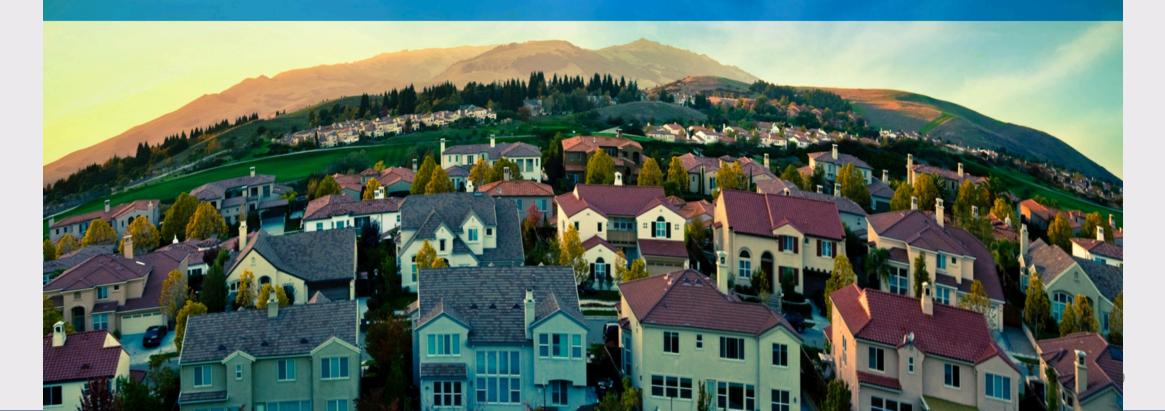
Today, this little blue label does all the hard work of certifying outstanding energy efficiency in:

cross



Today, this little blue label does all the hard work of certifying outstanding energy efficiency in:





More than 6,400,000 website visitors each year

\mathbf{O} and preference is growing Awareness now exceeds

Every single day, consumers choose ENERGY STAR products more than

16,000

businesses and public sector organizations partner with ENERGY STAR



More than 23,000 be had

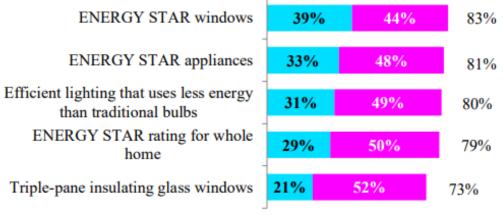
buildings and plants have earned the label



Consumers are primed for ENERGY STAR

NAHB Survey of What Homebuyers Really Want (2021)

- ENERGY STAR is the only green home certification program known to a majority of buyers (73%), and fewer than 30% are aware of any of the other nine programs in the survey.
- Looking at just green features, the top 5 most wanted are ENERGY STAR windows, ENERGY STAR appliances, efficient lighting, ENERGY STAR rating for whole home/apartment, and triple pane insulating glass windows – all essential or desirable to over 70% of all buyers.



Top 5 Most Wanted <u>Green</u> Features

Essential/Must have Desirable



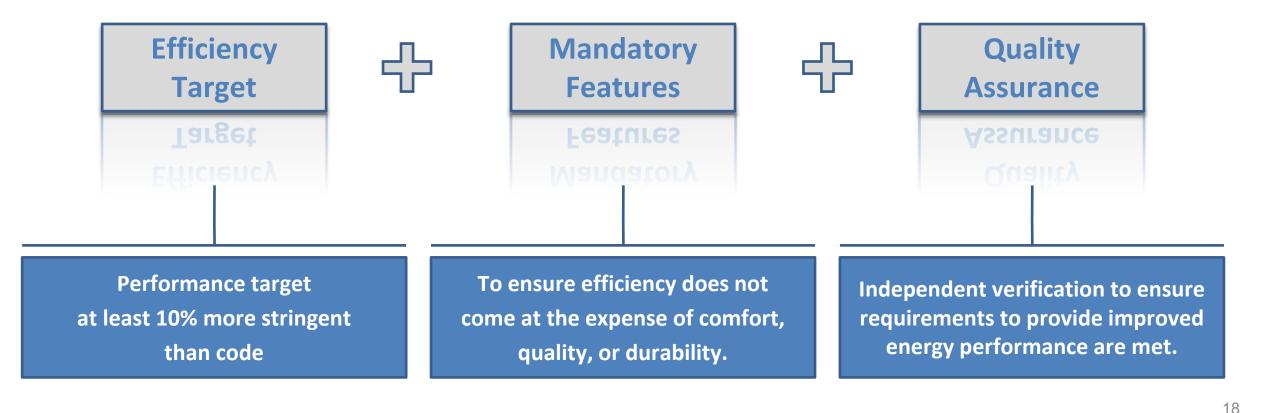
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Key Components of ENERGY STAR Multifamily New Construction

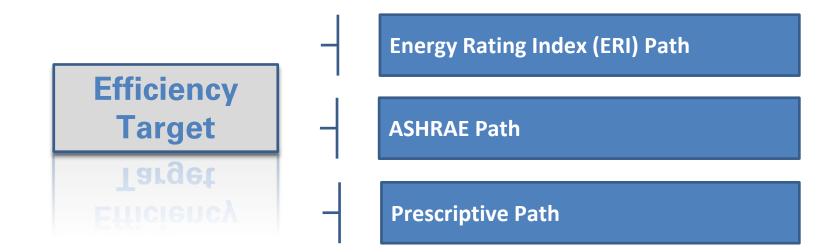


Three Key Components to ENERGY STAR Multifamily New Construction





ENERGY STAR Multifamily New Construction Efficiency Target





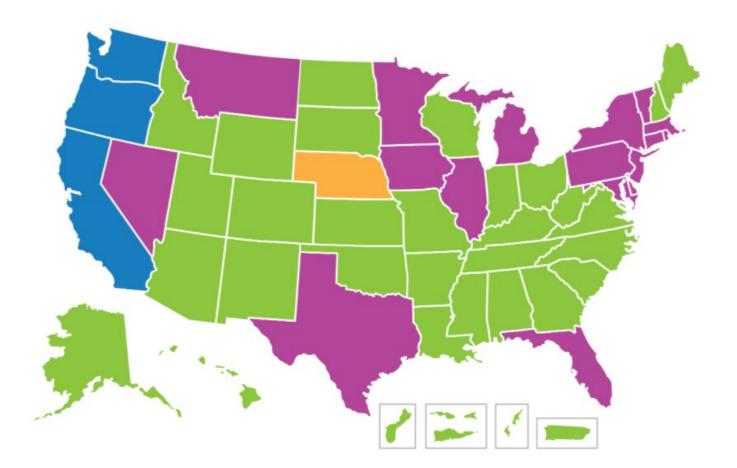
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FAQ: How to get 10% savings above code for each State?



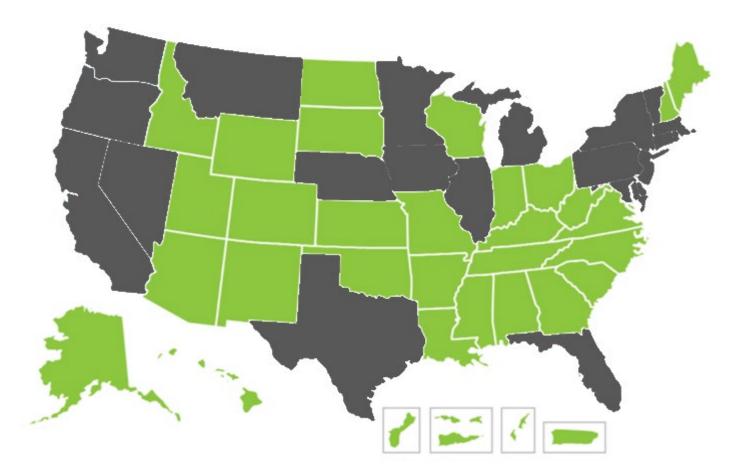
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Answer: ENERGY STAR Efficiency Targets vary by State



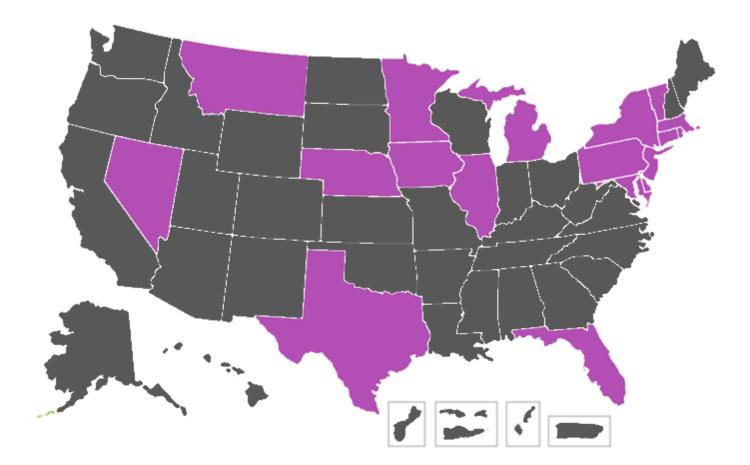


"Version 1": Efficiency Target for ~2009 IECC States



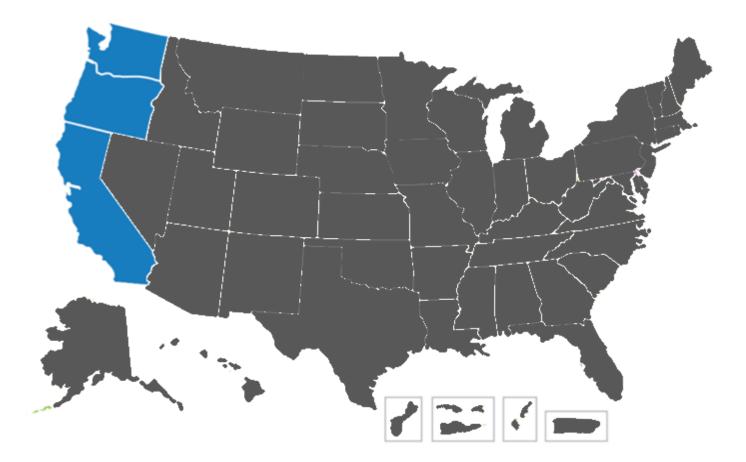
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"Version 1.1": Efficiency Target for ~2012-2018 IECC States



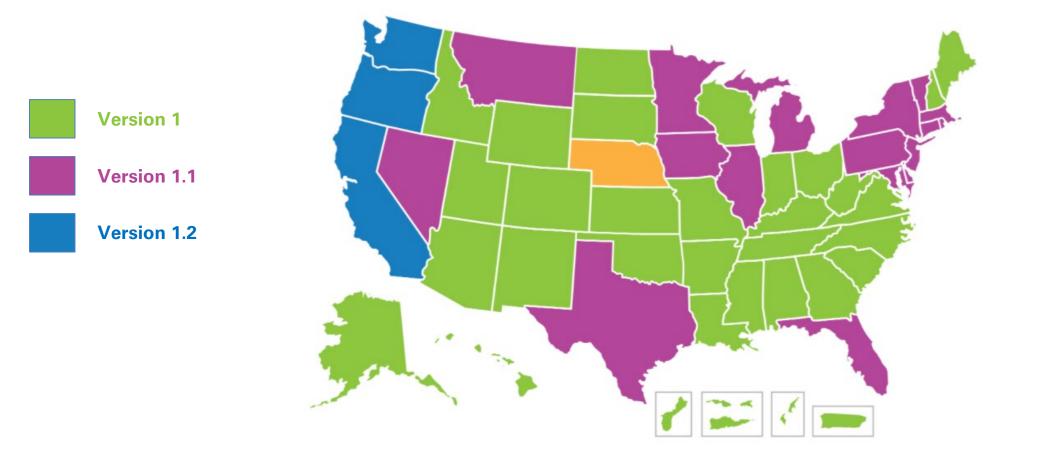


"Version 1.2": Efficiency Target for > 2018 IECC States





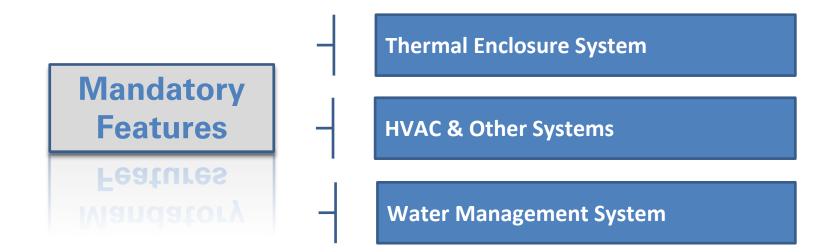
ENERGY STAR Efficiency Targets by State





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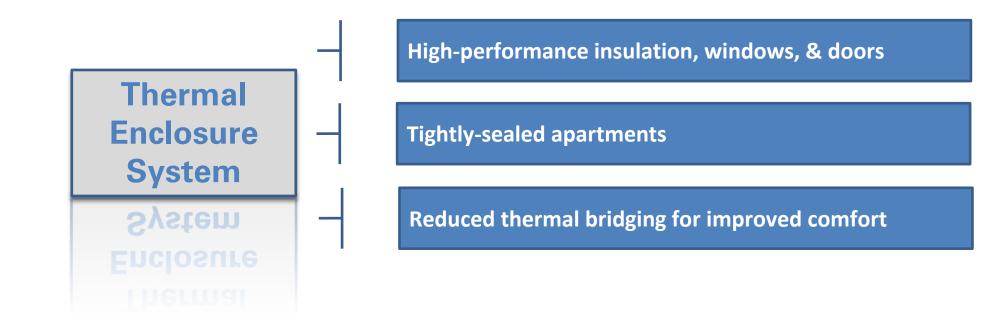
ENERGY STAR Multifamily New Construction Mandatory Features





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ENERGY STAR Multifamily New Construction Mandatory Features

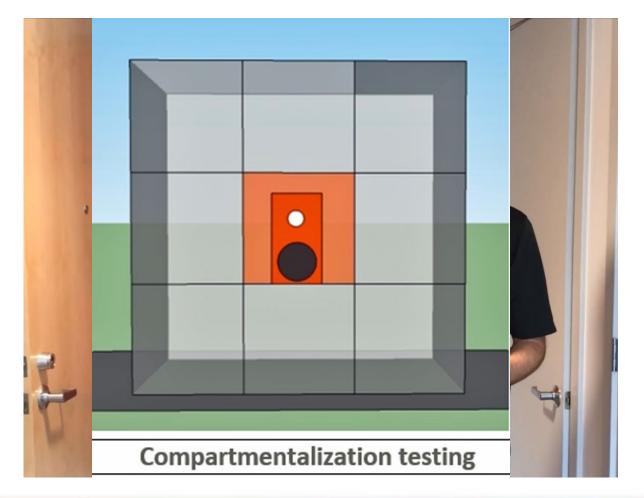




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Tightly sealed apartments require compartmentalization tests

Blower door test





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What we're avoiding...





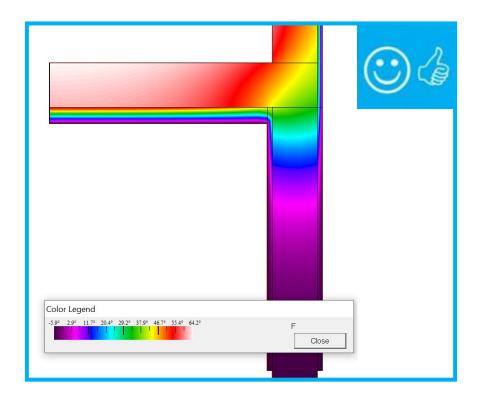
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What we're avoiding...



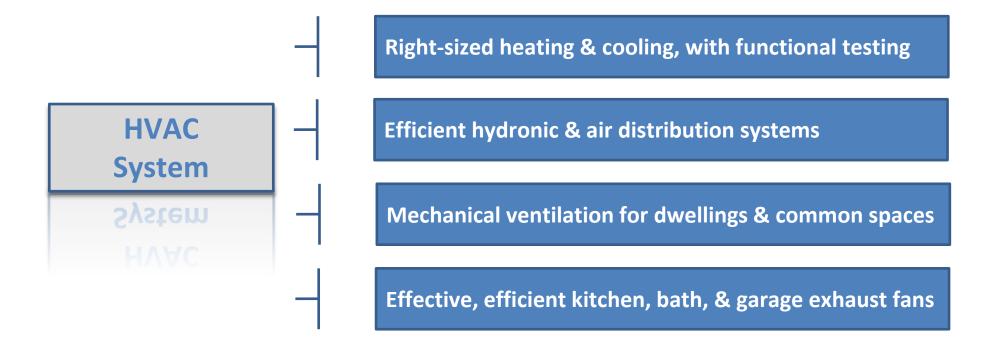
Image Credit: Building Science Corp.

What we're requiring...





ENERGY STAR Multifamily New Construction Mandatory Features





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What we're avoiding...

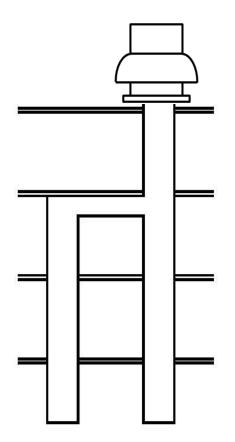




What we're requiring...



Central exhaust duct leakage test





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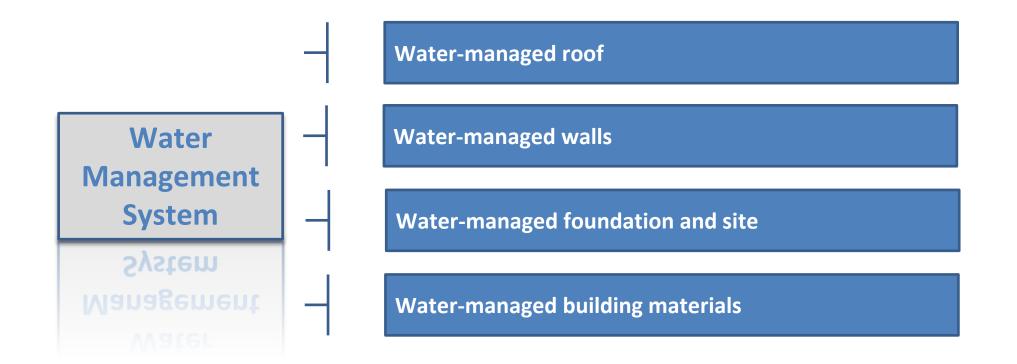
ENERGY STAR Multifamily New Construction Mandatory Features





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ENERGY STAR Multifamily New Construction Mandatory Features





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What we're avoiding..





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ENERGY STAR Multifamily New Construction Quality Assurance EPA Oversight Org. Energy Rating Companies



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Value of ENERGY STAR



Value for Builders and Developers

- Leverage government-backed building science research.
- Construct higher quality, more durable building.
- Greater quality and process control.
- Maximum value for money invested.
- Offset first costs by accessing available incentives.
- First step towards more advanced energy codes or getting to zero.

Value for Owners / Managers

- Lower utility bills and lower cost of operating.
- Reduced complaints for comfort issues.
- Set up for success to meet building performance standards.



Value for Residents

- Lower utility bills and lower cost of operating.
- Better comfort, durability, and quality.
- A more livable unit.

Value for Utilities, Housing Finance Agencies, Program Sponsors

Fully supported national program for all multifamily:

- Leverages government-backed building science research.
- Meets strict cost-effectiveness requirements.
- Updates automatically based on code changes.
- Provides technical support.
- Includes verification, oversight, and recognition.
- Serves as the basis for other green building programs.



Starting point to increase energy efficiency....

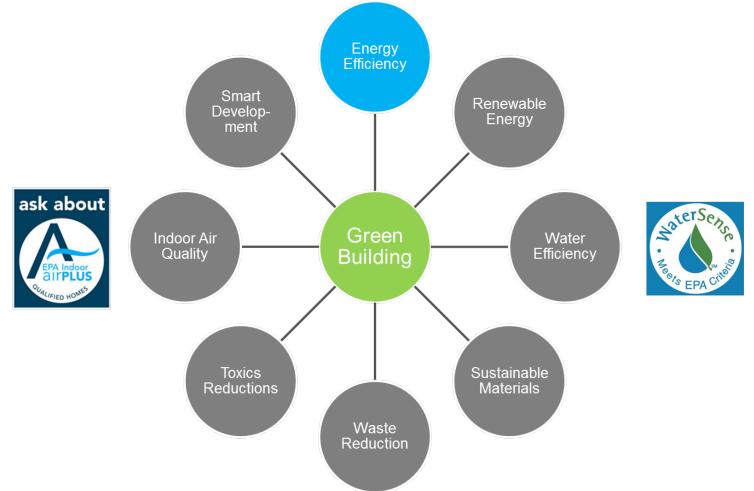




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Starting point to increase sustainability....



Starting point for other Green Building Programs...









Home Innovation Research Labs



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Incentives For ENERGY STAR Homes and Apartments



Incentives for ENERGY STAR

- Financing
 - HUD Mortgage Insurance Premium (MIP)
 - Fannie Mae / Freddie Mac
 - Low-income housing tax credits (LIHTC) are often only accessible to high-performing buildings. Qualified Allocation Plans (QAP) often require/reference ENERGY STAR
- Utility
 - Offers \$/unit for ENERGY STAR certified multifamily buildings
 - For example, TECO in Tampa, FL, and NYSERDA in NY
 - Nationwide Incentives | About ENERGY STAR | ENERGY STAR



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Incentives in Maryland								
Sponsoring Organization 🔹	Incentive Program Name 🔶	Incentive Description \$						
Baltimore Gas and Electric Company (BG&E) 410-291-4511	BGE Smart Energy Savers Program	Program provides incentives for meeting ENERGY STAR Version 3.1 and 100% LED lighting. Builders receive for \$400 for multifamily, \$550 for Two over Two condos, \$750 for Townhomes, and \$1250 for Single Family homes. Additionally, builders receive \$75 for ENERGY STAR thermostats, \$200 for 16 SEER+ Air Conditioners, \$250 for 16 SEER+/10 HSPF+ Heat Pumps, and \$500 for 3.0 UEF Heat Pump Water Heaters.						
Delmarva Power (MD) 410-860-6295	Delmarva Power's Energy Saving Programs	Program provides incentives for meeting ENERGY STAR Version 3.1 and 100% LED lighting. Builders receive for \$400 for multifamily, \$550 for Two over Two condos, \$750 for Townhomes, and \$1250 for Single Family homes. Additionally, builders receive \$75 for ENERGY STAR thermostats, \$200 for 16 SEER+ Air Conditioners, \$250 for 16 SEER+/10 HSPF+ Heat Pumps, and \$500 for 3.0 UEF Heat Pump Water Heaters.						
ECO Energy Company 15-841-4950 PECO New Home Rebates		Builders who construct Code Plus homes (Energy Rating Index + 20% more efficient than code) are eligible for \$0.25 per kWh up to \$750, and ENERGY STAR certified homes are eligible for \$0.30 per kWh up to \$1750. The average incentive is \$600.						
Potomac Edison (FirstEnergy) 724-830-5454	Potomac Edison's Energy Saving Programs	Program provides incentives for meeting ENERGY STAR Version 3.1 and 100% LED lighting. Builders receive for \$400 for multifamily, \$550 for Two over Two condos, \$750 for Townhomes, and \$1250 for Single Family homes. Additionally, builders receive \$75 for ENERGY STAR thermostats, \$200 for 16 SEER+ Air Conditioners, \$250 for 16 SEER+/10 HSPF+ Heat Pumps, and \$500 for 3.0 UEF Heat Pump Water Heaters.						



Programs Incentivizing ENERGY STAR





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QAP References to ENERGY STAR

- North Carolina QAP:
 - "New construction projects must achieve ENERGY STAR Multifamily New Construction Program certification as verified by an independent, third party expert who assists with project design, verifies construction quality, and tests completed units."
- Virginia QAP:
 - New Construction
 - "Must become Energy Star Certified using appropriate program for development as defined annually by Energy Star"
 - Green Certification options for extra points:
 - EarthCraft Gold, LEED, NGBS Silver or higher, Enterprise Green Communities
 - Zero Energy Ready Home, Passive House (future points)



Incremental cost from code to ENERGY STAR

			ENERGY STAR MFNC Version 1.1					
cz	Location	HVAC Equipment Type	Weighted Average Annual Purchased Energy Savings		Weighted Average Total Upgrade Cost	Monthly Purchased Energy Savings	Monthly Mortgage Upgrade Cost	Net Cash Flow
1	Miami, FL	Elec. Air-Source HP	\$155	17%	\$1,687	\$13	\$9	\$4
1	Miami, FL	Gas Furnace / Elec. AC	\$172	19%	\$1,910	\$14	\$10	\$4
2	Tampa, FL	Elec. Air-Source HP	\$156	17%	\$1,371	\$13	\$7	\$6
2	Tampa, FL	Gas Furnace / Elec. AC	\$168	19%	\$1,594	\$14	\$9	\$5
3	Fort Worth, TX	Elec. Air-Source HP	\$162	16%	\$814	\$13	\$4	\$9
3	Fort Worth, TX	Gas Furnace / Elec. AC	\$162	17%	\$1,037	\$14	\$6	\$8
4	St. Louis, MO	Elec. Air-Source HP	\$182	16%	\$884	\$15	\$5	\$10
4	St. Louis, MO	Gas Furnace / Elec. AC	\$178	18%	\$1,065	\$15	\$6	\$9
5	Indianapolis, IN	Elec. Air-Source HP	\$202	17%	\$1,114	\$17	\$6	\$11
5	Indianapolis, IN	Gas Furnace / Elec. AC	\$186	19%	\$1,079	\$15	\$6	\$10
6	Burlington, VT	Elec. Air-Source HP	\$217	17%	\$1,159	\$18	\$6	\$12
6	Burlington, VT	Gas Furnace / Elec. AC	\$187	19%	\$1,047	\$16	\$6	\$10
7	Duluth, MN	Gas Furnace / Elec. AC	\$214	20%	\$1,047	\$18	\$6	\$12

Exhibit 3: ENERGY STAR Multifamily New Construction v1.1 vs 2012 IECC, Illustrative Cost & Savings Summary

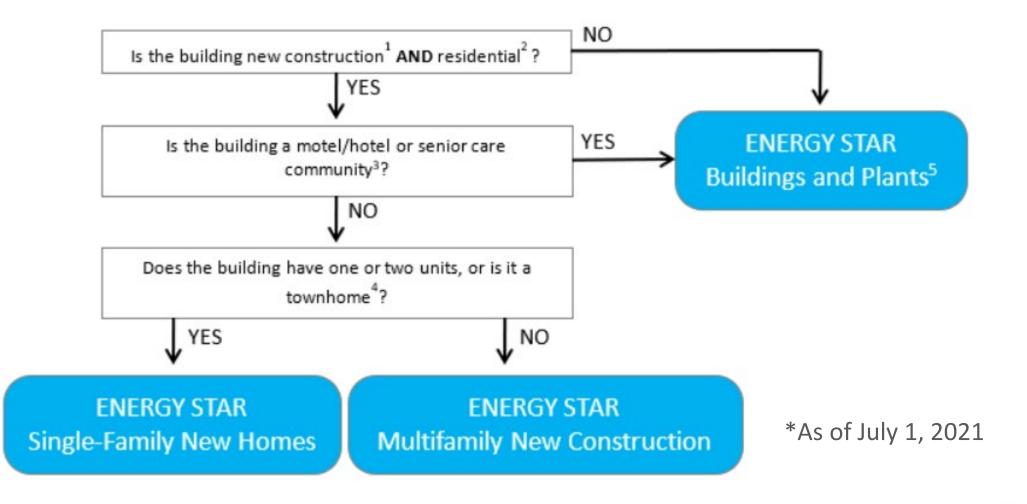




ENERGY STAR Certification Process



ENERGY STAR Residential New Construction Eligibility*







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ENERGY STAR Residential New Construction Eligibility







Single-Family New Homes

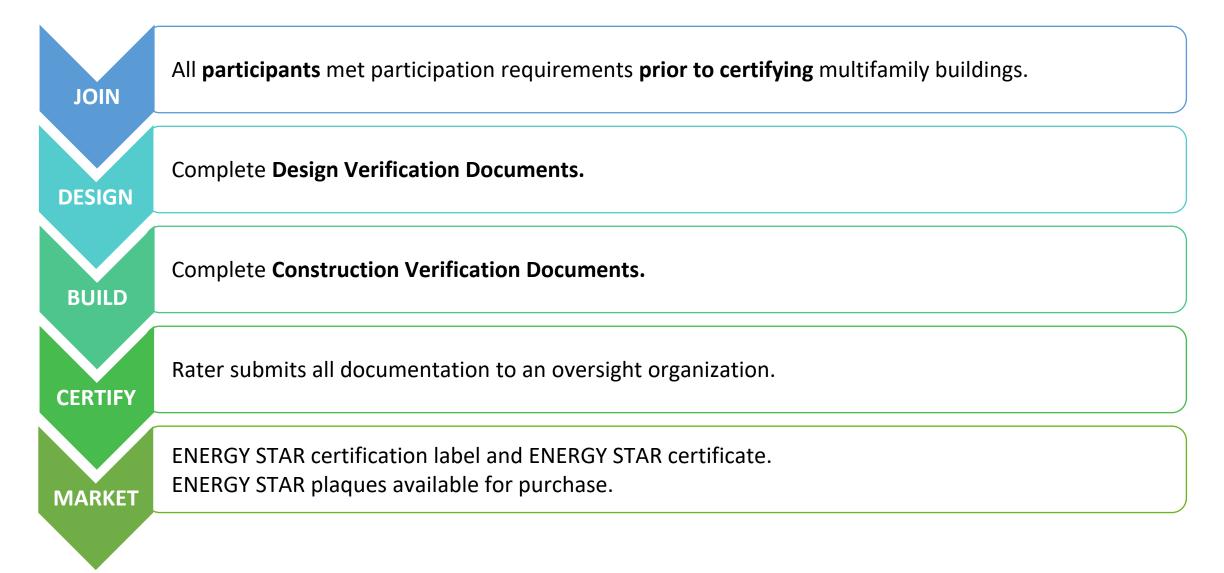
*As of July 1, 2021





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MFNC Certification Process





How to Get Started



How to Get Started

Find a rater at:

www.energystar.gov/partnerlocator



Technical Bulletin: How to Get Your ENERGY STAR Multifamily New Construction Project Team Ready

August 12, 2020

The transition to EPA's ENERGY STAR Multifamily New Construction (MFNC) program is fast approaching. Is your project team ready?

Key participants for the Multifamily New Construction program include builders / developers, raters, functional testing agents, and ASHRAE path energy modelers. The ENERGY STAR Multifamily team created the guide below to highlight key steps to complete before starting an MFNC project.

- Builders / Developers
- <u>Raters</u>
- Functional Testing Agents
- ASHRAE Path Energy Modelers

Builders / Developers

Builders and developers work with ENERGY STAR Rater partners to construct ENERGY STAR certified multifamily buildings that meet EPA requirements for improved comfort, energy efficiency, and durability.



To identify an ENERGY STAR Rater near you who has trained in the specifics of MFNC, visit the Energy Rating Companies page to download a list of MFNC trained raters.

While the Rater is responsible for verifying many program requirements, it is the responsibility of the builder/developer to review the National Water Management System Requirements and ensure that each multifamily building is designed and constructed to meet those requirements.

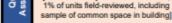
Partnership: Multifamily builders and/or developers must sign an ENERGY STAR Partnership Agreement with EPA acknowledging their roles and responsibilities as a partner and documenting their commitment to meet the MFNC Program Requirements.

Credentials/Prerequisites: None.

Training: Builder / Developer Orientation Video is viewed as part of the Online Partnership Agreement above.

Directory: ENERGY STAR Partner Locator

Visit the Builders & Developers page and the MFNC Certification Process page to learn more.



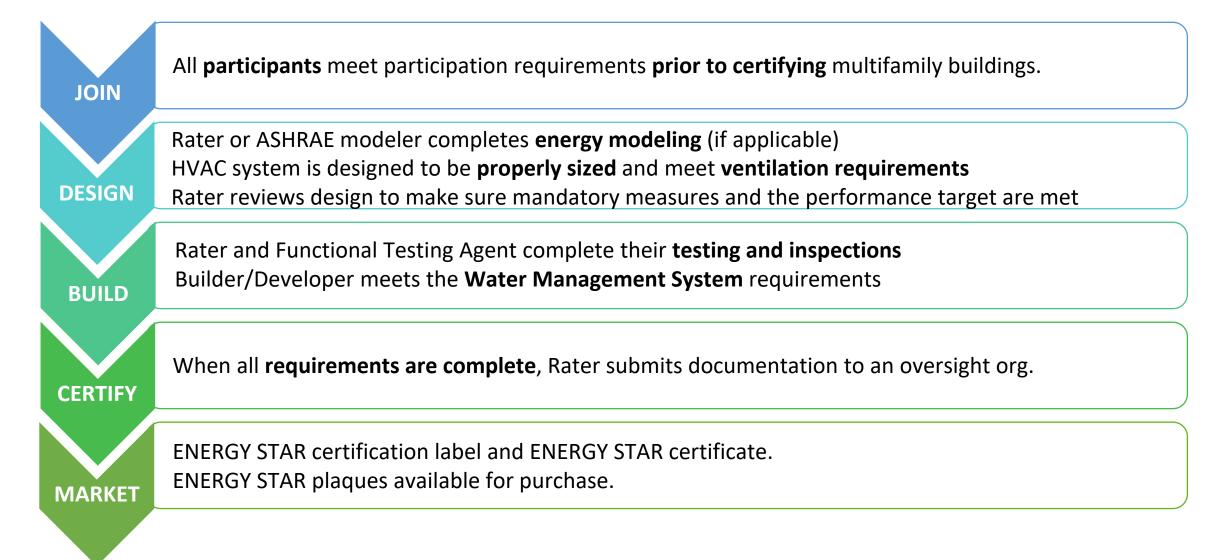
field-reviewed; based on MRO's volume, not by Rater]

field-reviewed; based on MRO's volume, not by Rater]



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MFNC Certification Process



How to Get Started

- 1. Housing Agencies: <u>https://www.energystar.gov/partner</u> <u>resources/residential_new/related_pr</u> <u>ograms/housing_agencies/</u>
- 2. Utilities & Other Program Sponsors: <u>https://www.energystar.gov/partner</u> <u>resources/residential_new/working/u</u> <u>tilities_other</u>

lential New	Utilities & Other Program Sponsors
truction	Homes and apartments built to ENERGY STAR program requirements are designed to be at least 10% more energy efficient than those built to code and achieve a 20% improvement on average. Sponsoring an ENERGY STAR Residential New Construction program in an opportunity to promote energy efficiency in the residential matket and to acpute unoter the energy demand savings that
n Requirements	can stand-alone or complement other residential energy efficiency initiatives.
tial New Construction	View Program Requirements for Single-Family, Multifamily, and Manufactured homes.
with ENERGY STAR 🔹	By implementing an EVERBY STAR Residential New Construction program, utility sponsors can leverage a powerful brand advantage, along with fully-developed technical specifications and associated training and technical support available from EPA at no cost. Specific benefits to utilities of using this program platform include:
ders & Developers rgy Rating Companies ties & Other Program	More detailed verification of efficiency measures: The inspection checklists allow for a high level of verification that provide sponsors with greater assurance that efficiency measures are being properly installed and that ENERGY STAR certified homes and apartments meet performance and quality expectations.
nsors lecoming a Residential New construction Sponsor 'artner	The Thermal Enclosure checklist helps ensure that there are no thermal defects. The HVAC Quality installation checklists helps ensure that HVAC systems are installed using industry best practices and perform at rated efficiencies. The WHAT Management builder checklist helps ensure roofs, walls, and foundations are fully protected from water intrusion.
lest Practices for Program vesign and Implementation itility Support of Energy- ifficient Multifamily construction	Greater savings per home: ENERGY STAR certified homes are approximately 20%, more efficient than homes built to the 2009 International Energy Conservation Code (IECC). Further, the size adjustment factor ensures that larger homes include additional energy efficiency measures to account for their added size.
lesources for Utility sponsors	More definitive savings: Demand and peak savings will be much more reliable with every certified home due to greater rigor of the Reference Design and mandatory checklists. As a result, there will be less opportunity for builders to omit important energy efficiency improvements, and utilities can more confidently quantify the specific savings associated with ENERGY STAR certified homes and apartments.
ng Resources	Leverage nationally recognized ENERGY STAR name: ENERGY STAR makes it easy for homebuyers to select energy-efficient homes and apartments with its high consumer brand recognition. Efficiency programs based on ENERGY STAR benefit from this level of awareness and builder/developers partners also benefit from being able to leverage ENERGY STAR for effective differentiation from the
onal Resources	resale market.
amily New Homes Locator	ENERGY STAR, a government-backed symbol for energy efficiency recognized by more than 90% of American households, provides a powerful platform for utilities implementing demand side management programs.
Resources	Residential buildings consume approximately 22% of the energy used in the United States each year. Working with the residential new construction market to ensure that homes and apartments are built to rigorous energy efficiency standards is an important opportunity
Programs 🕨	to maximize end-use efficiency and avoid or postpone the construction of costly new power generation facilities.
uyer Information	Most residential construction types, including all sizes of multifamily buildings, can earn an ENERGY STAR label.
nts and Certification	Utilities and Other Program Sponsors Benefits ENERGY STAR provides utility partners with a variety of marketing, technical, and programmatic resources and support:
	Resources to distribute to potential program partners, including builders, developers, and verification professionals, to help educate them about the benefits of participation and increase awareness of energy efficient homes in the market. Technical one-on-one support as well as online trainings and webinars for utilities and partners. Best practices for program design and implementation. Networking opportunities including an anoual Stakeholder Meeting for too-performing ENERGY STAR utility builder and verifier

Market



ENERGY STAR Multifamily New Construction: Learn More

Website: www.energystar.gov/mfnc

- See program requirements for a selected certification pathway and region.
- View eligibility chart
- Other resources:
 - Webinars (live and recorded)
 - Technical Bulletins
 - Costs & Savings analysis
 - Comparisons with MFHR and ESCH







ENERGY STAR Multifamily New Construction

Web & Email:

Main: <u>energystar.gov/newhomespartners</u> Technical: <u>www.energystar.gov/mfnc</u>

Email: <u>energystarhomes@energystar.gov</u>

Social Media:



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