

ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

Dear ENERGY STAR® Energy Efficiency Program Sponsor,

WHAT IF?

What if you could earn a return on your investment for helping high-usage customers realize the efficiency improvements they need to live in a more comfortable, affordable-to-operate home, regardless of home ownership status, credit rating, or income?

WHAT IF?

What if the model for doing so already existed in the marketplace?

INTRIGUED?

So were we! Which is why we are pleased to announce that we have created dedicated web content for learning more about this exciting model called Inclusive Utility Investment.

Through this resource, you can learn what the model entails, what key barriers it addresses, what sources of capital are used to fund investments, who offers programs, opportunities for leveraging the ENERGY STAR Home Upgrade, and more!

For more information, visit: www.energystar.gov

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