



ENERGY STAR® MULTIFAMILY NEW CONSTRUCTION

DEAR ENERGY STAR MULTIFAMILY NEW CONSTRUCTION PARTNER,

The future starts in an ENERGY STAR certified new apartment.

EPA is excited to share a new suite of ready-to-print flyers and brochures to help market your ENERGY STAR certified apartments to prospective buyers and renters. These new assets are based on the foundational message that “The Future Starts in an Energy Star Certified New Apartment.” This foundation is supported by three central messaging “pillars”:

A Symbol of Pride ~ A Trusted Legacy ~ The Right Choice

Access Residential New Construction Marketing Materials

You can find the following materials through your [My ENERGY STAR Account \(MESA\)](#) or on the [Residential New Construction Marketing Materials](#) page:



The future starts here.

Your apartment is your home, and we are proud to offer new apartments that have earned the ENERGY STAR® label. ENERGY STAR certified new apartments are designed and built to provide superior comfort and savings compared to most new apartments currently on the market. Offering more than just efficient appliances, certified apartments integrate energy efficiency from the ground up.

Get comfortable in an ENERGY STAR certified new apartment home.

The right choice, for today and tomorrow.

ENERGY STAR certified new apartments are energy efficient by design, with savings that can now and continue into the future. Better systems and construction features make all the difference throughout your apartment.

- Advanced air-sealing, high-quality insulation, and high-performance windows work together to minimize air flow, provide more consistent temperatures, and reduce indoor air quality issues from entering your apartment.
- High-performance heating and cooling systems for improved comfort and lower bills.
- Ventilation systems inside your apartment and in common spaces to maintain indoor air quality wherever you are in the building.

Built on a foundation of trust.

For 35 years, ENERGY STAR certified new apartments have set the standard for quality efficiency and lasting value.

- Meets strict requirements set by the U.S. Environmental Protection Agency
- Third and has been building practices.
- Third-party tested, inspected, and certified.

Join the 2+ MILLION families who have made their home a star.



Overview Flyer



The future starts here.

The right choice, for today and tomorrow. Your apartment is your home, and ENERGY STAR® certified new apartments are designed and built so that all energy efficiency systems and features work together to deliver better performance. The ENERGY STAR label on your apartment means it was designed and built to standards well above most other apartments on the market. And energy efficiency is just the beginning. ENERGY STAR certified apartments deliver economic value, thanks to their high-quality features and systems.

Get comfortable in an ENERGY STAR certified new apartment home.

Heating, Cooling, and Ventilation Systems

ENERGY STAR certified apartments come equipped with heating, ventilation, and air conditioning (HVAC) systems that are designed and installed to optimize performance, maximize efficiency, and keep you more comfortable. High-efficiency systems also provide better indoor air quality, reduce noise, and quieter operation.

- Heating and cooling equipment is sized and installed correctly to maximize comfort and performance
- Units are properly tested to reduce air leakage, ensure comfort, and safeguard indoor air quality

Ventilation systems are designed and installed to reduce indoor air pollutants and measured to verify performance.

Insulation, Sealing, and Windows

You want your apartment to be comfortable no matter what the weather is outside. Comprehensive air-sealing, properly installed insulation, and high-performance windows work together to create a more comfortable and efficient space with:

- Tighter construction to reduce leaks and drafts
- Correct levels and installation of insulation
- High-performance windows with advanced technologies, including low-emissive coatings, thermal breaks, and improved framing to deliver comfort and savings tailored to your apartment's location while providing excellent views and unobstructed sunlight.



Technical Flyer



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A better home for a better tomorrow.

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Technical Brochure

Tri-fold version of the Technical Flyer.

Provides a high-level summary of all the features and benefits of certified apartments.

Provides more detail about the high-value energy-efficient features found in certified apartments, along with a QR code that renters can use to learn more.

Please keep in touch with our Communications Coordinator, Marta Montoro (montoro.marta@epa.gov), with any feedback or questions on these materials. Thank you for your continued support of ENERGY STAR!

Sincerely,
ENERGY STAR Residential New Construction Team

The future starts here.



Learn more at
energystar.gov/homes



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